

Agent Marketing Catalogue.



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Agent Brands & Logos.

Place recognises the value of our individual agent's and the importance of being able to market their personal brands alongside the Place brand.

To help agents build their personal and team profiles, we offer bespoke agent and team brands as well as templated agent and team logos.



Bespoke Agent Brands

Place works with external Creative Consultant, David Roberts from Frnk, to deliver bespoke creative solutions for agents and teams.

Agent Brand Development **\$1,650.00***

- Initial discovery session
- Development of brand positioning
- Brand concepts
- Application of new brand to electronic letterhead template for MS Word
- Design and artwork for bespoke business card using the new brand

Frnk can also deliver additional bespoke design services for agents and teams covering direct mail, profile brochures and social media assets. Additional collateral requirements would be quoted by Frnk following an initial brief from the agent.

Frnk. **David Roberts**
0409 299 179 david@frnk.com.au

** Prices are indicative and may vary based on individual needs. A formal quote will be supplied by Frnk following an initial brief of requirements. All prices include GST.*

Templated Agent Logos



Place has developed a range of pre-set agent and team logo styles which are closely aligned to the Place brand through the use of approved colours and typography.

Agent Logo Development **\$295.00**

- Order and process payment through CampaignTrack
- Select your two preferred logo styles, one preferred primary colour and one preferred highlight colour
- Idealist will deliver four logo variations to choose your preferred option from
- Idealist will supply one final logo in all required file formats for your ongoing use

All prices Include GST.

How to Order

PPS Offices CampaignTrack

Non-PPS Offices Contact Idealist

Customer Support

Idealist 3158 9000 agentmarketing@idlst.com.au

Agent Logo Style Examples

TEAMSMITH

JS JACK SMITH

JACK | SMITH

JACK SMITH

JS JANE SMITH

jane smith.

TEAM Jack SMITH

JANE.SMITH

TEAM SMITH.

JaneSmith

JACK SMITH TEAM

J.S JANE SMITH

JS JACK SMITH

Jane SMITH

JS JACK SMITH

Jane Smith

JANE JS SMITH

JS JACK SMITH

JACK JS SMITH

Jack SMITH

Jack & Jane Smith Johnson

Jane SMITH

THE JANE SMITH TEAM

JANESMITH

Jane SMITH

Jack SMITH

Jane Smith TEAM

Jane SMITH

TEAM SMITH

JANE SMITH

JaneSmith

The Smiths.

Jack & Jane

JANE Smith

JACK SMITH Team

TEAM JANE SMITH

JANE SMITH

JACK SMITH TEAM

Jane Smith.

TEAM SMITH.

JANE SMITH

Jack Smith

JACKSON SMITH

JACK SMITH

JANE Smith

SMITH Jackson

Jackson Smith

jane smith.

JANE SMITH TEAM

JANE SMITH

Jack SMITH

JACK JS SMITH

Jack SMITH

Jane SMITH

JACK JS SMITH

Jane Smith TEAM

Stationery.

A full suite of stationery is available for you to order and all of our standard stationery items can be tailored to include agent or team brands.



Business Cards



We have a range of business card templates available to choose from. The front can be Place Blue with the white Place logo, or the front can be white with the Place Blue logo. You can also choose Place Highlight Gold or Place Highlight Light Blue as an accent colour.

Size 55x90mm

Stock 300gsm with matt cello

Print

250	\$80.00
500	\$85.00
1000	\$120.00
2000	\$230.00

All prices include GST and delivery to one location.

How to Order

PPS Offices JT Press (use supplied log-in)

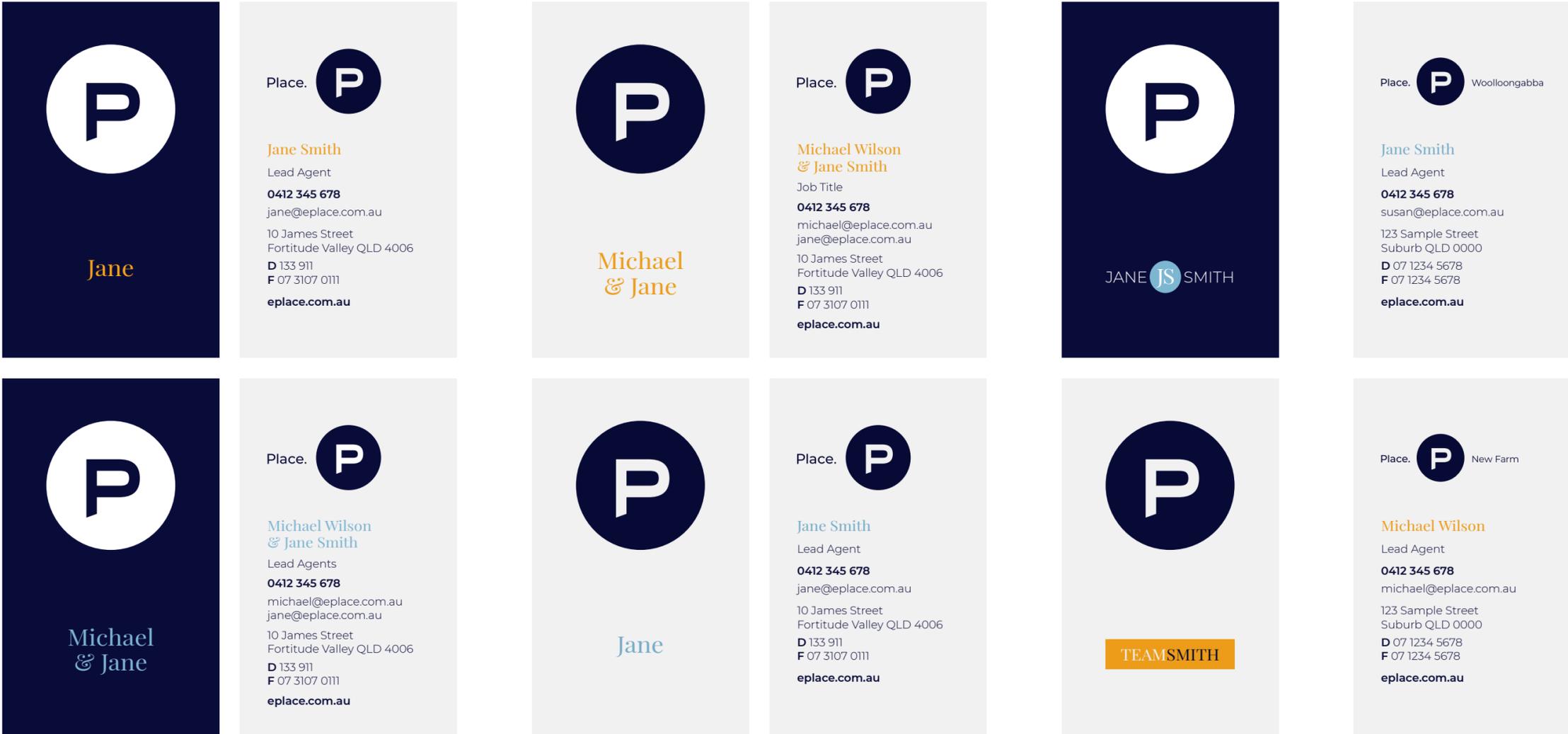
Non-PPS Offices JT Press (use supplied log-in)

Customer Support

JT Press 3283 0100 info@jtpress.com.au

Place Customer Service 133 911
customerservice@eplace.com.au

Business Cards



Place Blue with the white Place logo

White with the Place Blue logo

Agent logo on the front

Agency logo on the back



FREE
DESIGN
BY IDEALIST

Agent Letterhead

Agent letterhead options are available and can incorporate agent brands/logos and individual contact details.

Bespoke agent letterhead can be ordered through CampaignTrack with artwork then generated off-line by the Idealist team. The artwork will remain in CampaignTrack to reorder at any time.

Size A4 297x210mm
Pages Printed one side
Stock 90gsm

Print	
500	\$255.00
1000	\$290.00
2000	\$375.00
2500	\$405.00
3000	\$420.00
5000	\$455.00
10000	\$555.00

Free design is based on the design following the existing template. If a fully bespoke design solution is required a quote will be supplied by Idealist following an initial brief of requirements. All prices include GST and delivery to one location.

How to Order

PPS Offices CampaignTrack
Non-PPS Offices JT Press (use supplied log-in)

Customer Support

Idealist 3158 9000 agentmarketing@idlst.com.au
JT Press 3283 0100 info@jtpress.com.au
Place Customer Service 133 911 customerservice@eplace.com.au

Cards

There are a variety of generic 'hello', 'thank-you', 'anniversary' and 'birthday' cards available to order through CampaignTrack. These options have been pre-printed in bulk to provide cost savings.

You can also order bespoke cards that carry agent or team brands. As this would require a one-off print run, the production costs would be higher than the generic cards. Bespoke cards can still be ordered through CampaignTrack with artwork then generated off-line by the Idealist team.



Cards

Square Card

Size 125x125mm
Pages 4pp
Stock 300gsm ecostar

Place Branded

Print	
100	\$58.71
200	\$95.41
300	\$132.12
400	\$168.82
500	\$205.53
600	\$242.23
700	\$278.94
800	\$315.65
900	\$352.35
1000	\$389.06

Place + Agent/Team Branded

Requires Bespoke Design by Idealist*
\$77.50 (on top of below print costs)

Print	
100	\$155.00
200	\$220.00
300	\$260.00
400	\$303.00
500	\$305.00
600	\$380.00
700	\$424.00
800	\$465.00
900	\$502.00
1000	\$502.00

A6 Card

Size 105x148mm
Pages 4pp
Stock 300gsm ecostar

Place Branded

Print	
100	\$60.63
200	\$99.26
300	\$137.89
400	\$176.52
500	\$215.15
600	\$253.78
700	\$292.41
800	\$331.04
900	\$369.67
1000	\$408.30

Place + Agent/Team Branded

Requires Bespoke Design by Idealist*
\$77.50 (on top of below print costs)

Print	
100	\$210.00
200	\$235.00
300	\$265.00
400	\$300.00
500	\$317.00
600	\$365.00
700	\$400.00
800	\$430.00
900	\$460.00
1000	\$460.00

Trifold Card

Size 100x104mm
Pages 6pp
Stock 300gsm ecostar

Place Branded

Print	
100	\$71.13
200	\$120.27
300	\$169.40
400	\$218.54
500	\$267.67
600	\$316.81
700	\$365.94
800	\$415.07
900	\$464.21
1000	\$513.34

Place + Agent/Team Branded

Requires Bespoke Design by Idealist*
\$77.50 (on top of below print costs)

Print	
100	\$300.00
200	\$358.00
300	\$385.00
400	\$410.00
500	\$421.00
600	\$461.00
700	\$490.00
800	\$515.00
900	\$540.00
1000	\$570.00

**Design prices are based on the design following an existing template. If a fully bespoke design solution is required a quote will be supplied by Idealist following an initial brief of requirements.*

Please note that the pricing does not include envelopes.

All prices include GST.

How to Order

PPS Offices CampaignTrack

Non-PPS Offices Contact Idealist

Customer Support

Idealist 3158 9000 agentmarketing@idlst.com.au

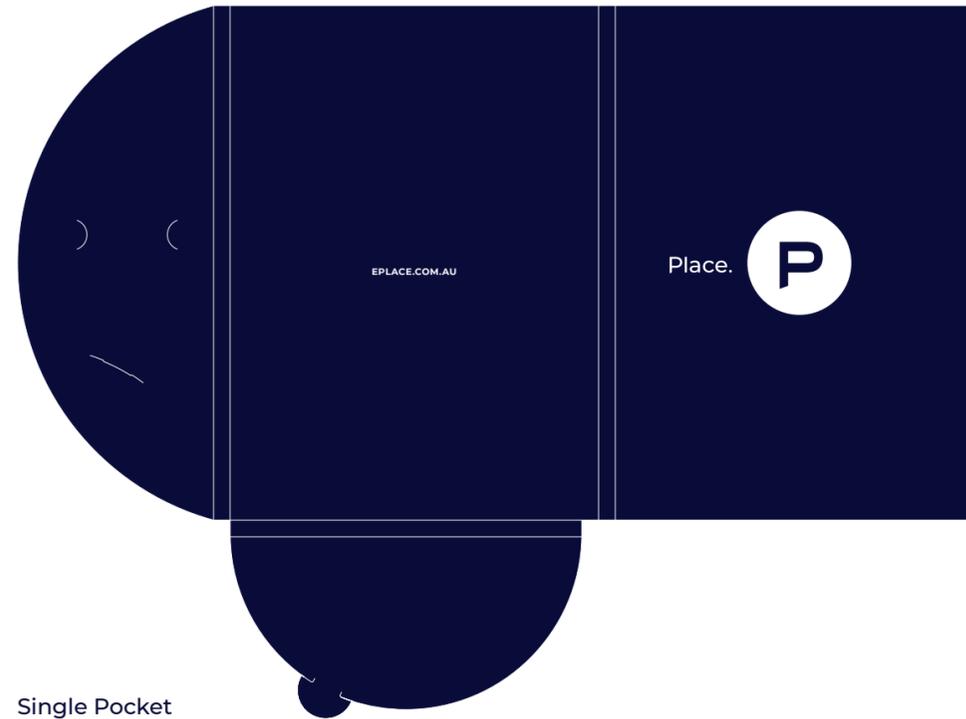
Presentation Folders

There are a variety of generic presentation folders available to order through CampaignTrack. There are single pocket and double pocket options as well as a folder with internal tabs. These options have been pre-printed in bulk to provide cost savings.

You can also order bespoke presentation folders that carry agent or team brands. As this would require a one-off print run, the production costs would be higher than the generic folders. Bespoke folders can still be ordered through CampaignTrack with artwork then generated off-line by the Idealist team.



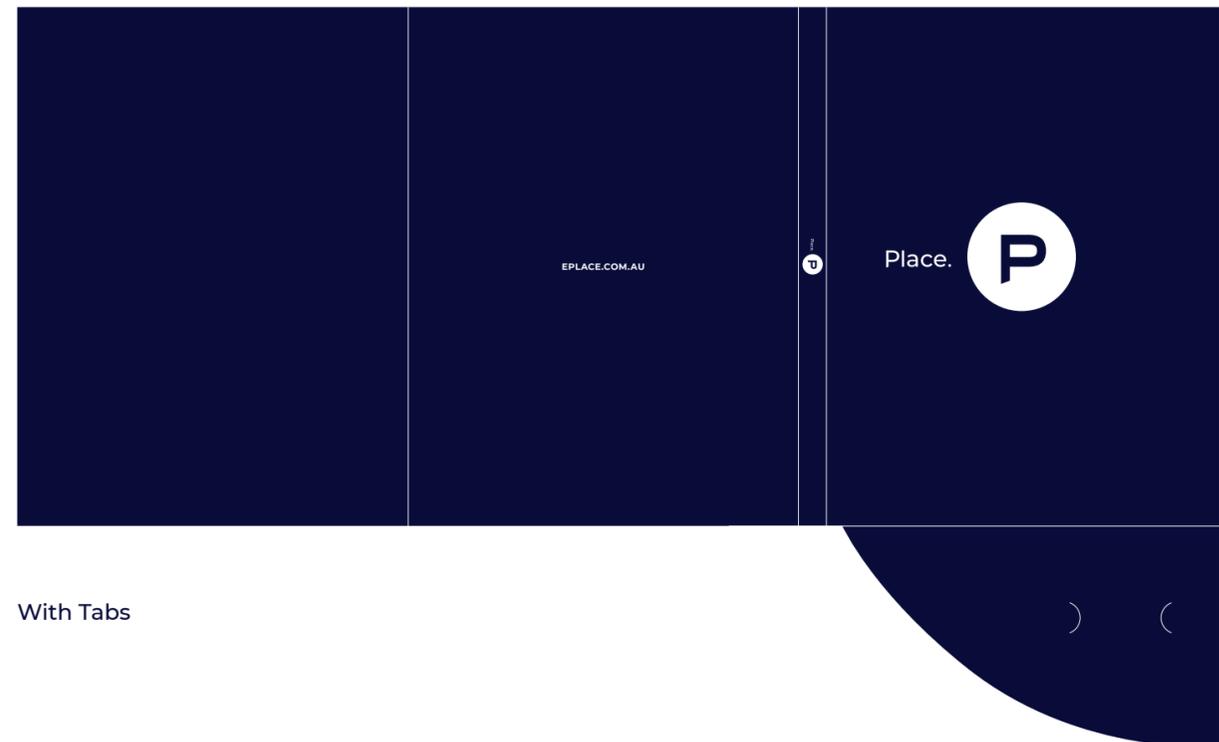
Presentation Folders



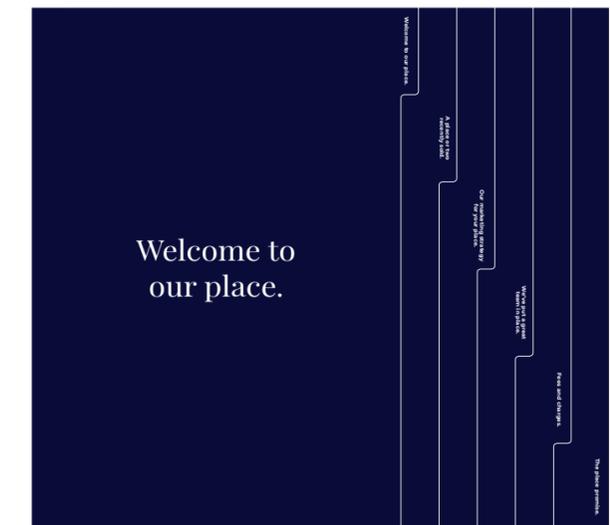
Single Pocket



Double Pocket



With Tabs



Presentation Folders

Folders with Single Pocket

Size 305x220mm
Pages Printed one side
Stock 350gsm with matt cello

Place Branded

Print

100	\$196.51
150	\$272.76
200	\$349.01
500	\$806.53

Place + Agent/Team Branded

Requires Bespoke Design by Idealist*
\$77.50 (on top of below print costs)

Print

100	\$485.00
150	\$555.00
200	\$610.00
500	\$925.00

Folders with Double Pocket

Size 305x220mm
Pages Printed one side
Stock 350gsm with matt cello

Place Branded

Print

100	\$174.10
150	\$250.14
200	\$326.19
500	\$782.48

Place + Agent/Team Branded

Requires Bespoke Design by Idealist*
\$77.50 (on top of below print costs)

Print

100	\$525.00
150	\$595.00
200	\$650.00
500	\$1,010.00

Folders with Tabs

Size 305x220mm
Pages Folder printed one side, tabs both sides
Stock 350gsm with matt cello

Place Branded

Print

100	\$496.93
150	N/A
200	\$895.75
500	\$2,173.64

Place + Agent/Team Branded

Requires Bespoke Design by Idealist*
\$77.50 (on top of below print costs)

Print

100	\$2,512.00
150	\$2,796.00
200	\$3,050.00
500	\$4,626.00

**Design prices are based on the design following an existing template. If a fully bespoke design solution is required a quote will be supplied by Idealist following an initial brief of requirements.*
All prices include GST.

How to Order

PPS Offices CampaignTrack
Non-PPS Offices Contact Idealist

Customer Support

Idealist 3158 9000 agentmarketing@idlst.com.au



Photography.

The style of our agent photography is aligned to what the Place brand represents. For all agent images, whether they are professional profile images or bespoke agent shoots for marketing collateral, that style is open, friendly, and focussed around lifestyle.

All images will be finished in greyscale for a more consistent and professional appearance, except where cultural sensitivities dictate otherwise.



Lifestyle Shoot

Place recommends that agent photography to be used on agent marketing collateral follow a lifestyle look and feel.

If you are engaging David Roberts at Frnk to develop bespoke collateral, a photo shoot can be quoted and organised as part of that process.

Alternatively, you can directly engage Place photography partner, Stuart James Photography, or your preferred supplier to order a shoot.



Stuart Murray
0409 573 782
stuartm@stuartjames.com.au

Mail Cards.

Direct Mail remains one of the most effective ways for agents to build and maintain a profile in their target suburbs. We have developed a range of mail card templates to help achieve that goal.



Mail Card Price List

Postcard

Size 105x148mm
Pages Printed both sides
Stock 300gsm ecostar

Print	
250	\$50.78
500	\$79.55
750	\$108.33
1,000	\$137.10
1,250	\$165.88
1,500	\$194.66
1,750	\$223.43
2,000	\$252.21
2,250	\$280.98
2,500	\$309.76
2,750	\$338.54
3,000	\$367.31
3,250	\$396.09
3,500	\$424.86
3,750	\$453.64
4,000	\$482.42
4,250	\$511.19
4,500	\$539.97
4,750	\$568.74
5,000	\$597.52

DL

Size 100x210mm
Pages Printed both sides
Stock 300gsm ecostar

Print	
250	\$57.97
500	\$93.94
750	\$129.91
1,000	\$165.88
1,250	\$201.85
1,500	\$237.82
1,750	\$273.79
2,000	\$309.76
2,250	\$345.73
2,500	\$381.70
2,750	\$417.67
3,000	\$453.64
3,250	\$489.61
3,500	\$525.58
3,750	\$561.55
4,000	\$597.52
4,250	\$633.49
4,500	\$669.46
4,750	\$705.43
5,000	\$741.40

DLX

Size 130x240mm
Pages Printed both sides
Stock 300gsm ecostar

Print	
250	\$66.60
500	\$111.21
750	\$155.81
1,000	\$200.41
1,250	\$245.01
1,500	\$289.62
1,750	\$334.22
2,000	\$378.82
2,250	\$423.43
2,500	\$468.03
2,750	\$512.63
3,000	\$557.23
3,250	\$601.84
3,500	\$646.44
3,750	\$691.04
4,000	\$735.64
4,250	\$780.25
4,500	\$824.85
4,750	\$869.45
5,000	\$914.06

All prices Include GST and delivery to one location.

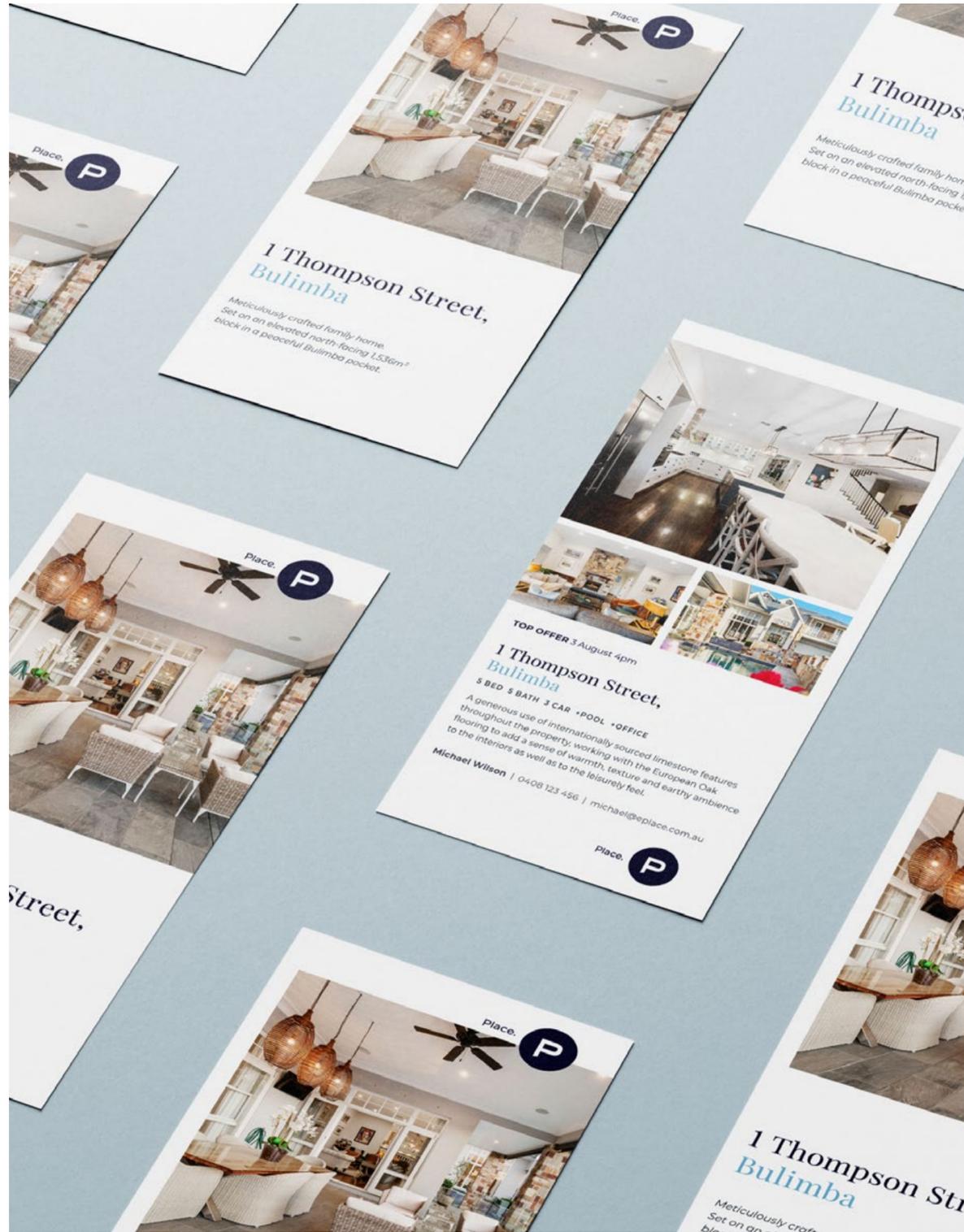
How to Order

PPS Offices CampaignTrack

Non-PPS Offices Contact Idealist

Customer Support

Idealist 3158 9000 agentmarketing@idlst.com.au



Single Property Mail Cards

Just Listed, Sold,
For Lease & Leased

Showcase your recently listed, sold, for lease and leased properties. You can choose from portrait and landscape templates with a range of layouts and your choice of highlight colours.

How to Order

PPS Offices CampaignTrack

Non-PPS Offices Contact Idealist

Customer Support

Idealist 3158 9000 agentmarketing@idlst.com.au

Single Property Postcard Portrait Options

Just Listed, Sold, For Lease & Leased

Place **P**

3 Heritage Avenue, Bulimba
Set on an elevated north-facing 1,536m² block in a peaceful Bulimba pocket.

Place **P**

Great place now selling.
Set on an elevated north-facing 1,536m² block in a peaceful Bulimba pocket.

Place **P**

Great place just listed.
Set on an elevated north-facing 1,536m² block in a peaceful Bulimba pocket.

Place **P**

Our Place of the week.
Set on an elevated north-facing 1,536m² block in a peaceful Bulimba pocket.

Place **P**

Be quick!
Set on an elevated north-facing 1,536m² block in a peaceful Bulimba pocket.

Place **P**

Sold by Jane Smith.

TOP OFFER 3 August 4pm
3 Heritage Avenue, Bulimba
5 BED 5 BATH 3 CAR +POOL +OFFICE
A generous use of internationally sourced limestone features throughout the property, working with the European Oak flooring to add a sense of warmth, texture and earthy ambience to the interiors.
Jane Smith | 0428 123 456 | jane@eplace.com.au
Place **P**

TOP OFFER 3 August 4pm
3 Heritage Avenue, Bulimba
5 BED 5 BATH 3 CAR +POOL +OFFICE
A generous use of internationally sourced limestone features throughout the property, working with the European Oak flooring to add a sense of warmth, texture and earthy ambience to the interiors.
Jane Smith | 0428 123 456 | jane@eplace.com.au
Place **P** + Jane.

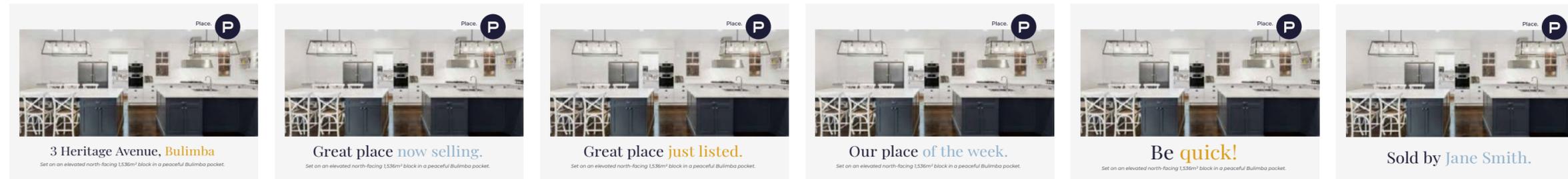
SOLD
3 Heritage Avenue, Bulimba
5 BED 5 BATH 3 CAR +POOL +OFFICE
A generous use of internationally sourced limestone features throughout the property, working with the European Oak flooring to add a sense of warmth, texture and earthy ambience to the interiors.
Jane Smith | 0428 123 456 | jane@eplace.com.au
Place **P**

SOLD
3 Heritage Avenue, Bulimba
5 BED 5 BATH 3 CAR +POOL +OFFICE
A generous use of internationally sourced limestone features throughout the property, working with the European Oak flooring to add a sense of warmth, texture and earthy ambience to the interiors.
Jane Smith | 0428 123 456 | jane@eplace.com.au
Place **P** + TEAMS SMITH

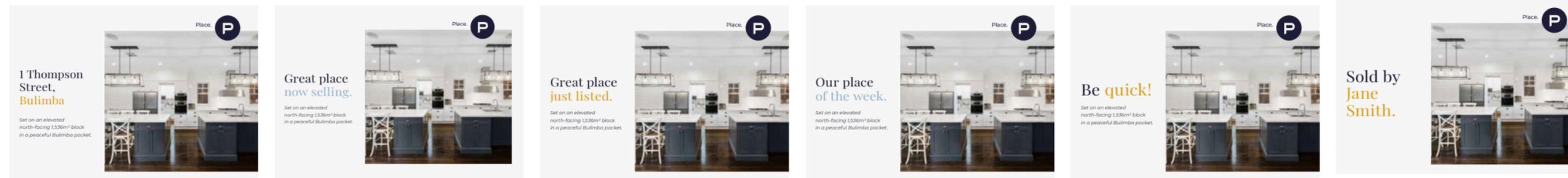
CampaignTrack Reference:
Postcard Vertical (366891)

Single Property Postcard Landscape Options

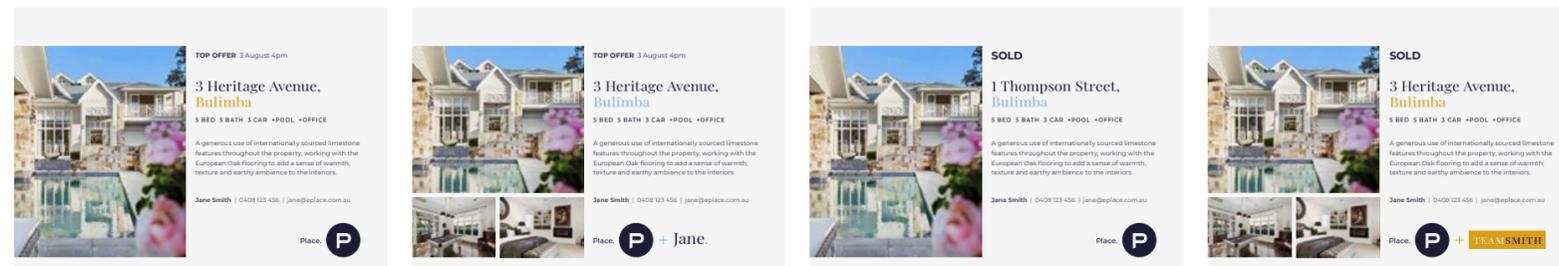
Just Listed, Sold, For Lease & Leased



CampaignTrack Reference:
Postcard Horizontal V1 (366880)



CampaignTrack Reference:
Postcard Horizontal V2 (366897)



CampaignTrack Reference:
Postcard Horizontal (366897) Backs

Single Property DL Portrait Options

Just Listed, Sold, For Lease & Leased

3 Heritage Avenue, Bulimba
Meticulously crafted family home. Set on an elevated north-facing 1,536m² block in a peaceful Bulimba pocket.

Great place now selling.
Meticulously crafted family home. Set on an elevated north-facing 1,536m² block in a peaceful Bulimba pocket.

Great place just listed.
Meticulously crafted family home. Set on an elevated north-facing 1,536m² block in a peaceful Bulimba pocket.

Our place of the week.
Meticulously crafted family home. Set on an elevated north-facing 1,536m² block in a peaceful Bulimba pocket.

Be quick!
Meticulously crafted family home. Set on an elevated north-facing 1,536m² block in a peaceful Bulimba pocket.

Sold by Jane Smith.

TOP OFFER 3 August 4pm
3 Heritage Avenue, Bulimba
5 BED 5 BATH 3 CAR +POOL +OFFICE
A generous use of internationally sourced limestone features throughout the property, working with the European Oak flooring to add a sense of warmth, texture and earthy ambience to the interiors as well as to the leisurely feel.
Jane Smith | 0408 123 456 | jane@eplace.com.au

TOP OFFER 3 August 4pm
3 Heritage Avenue, Bulimba
5 BED 5 BATH 3 CAR +POOL +OFFICE
A generous use of internationally sourced limestone features throughout the property, working with the European Oak flooring to add a sense of warmth, texture and earthy ambience to the interiors as well as to the leisurely feel.
Jane Smith | 0408 123 456 | jane@eplace.com.au

SOLD
3 Heritage Avenue, Bulimba
5 BED 5 BATH 3 CAR +POOL +OFFICE
A generous use of internationally sourced limestone features throughout the property, working with the European Oak flooring to add a sense of warmth, texture and earthy ambience to the interiors as well as to the leisurely feel.
Jane Smith | 0408 123 456 | jane@eplace.com.au

SOLD
3 Heritage Avenue, Bulimba
5 BED 5 BATH 3 CAR +POOL +OFFICE
A generous use of internationally sourced limestone features throughout the property, working with the European Oak flooring to add a sense of warmth, texture and earthy ambience to the interiors as well as to the leisurely feel.
Jane Smith | 0408 123 456 | jane@eplace.com.au

CampaignTrack Reference:
DL Card Vertical (366941)

Single Property DL Landscape Options

Just Listed, Sold, For Lease & Leased

Place. **P**

3 Heritage Avenue, Bulimba

Meticulously crafted family home. Set on an elevated north-facing 1,536m² block in a peaceful Bulimba pocket.



Place. **P**

Great place now selling.

Meticulously crafted family home. Set on an elevated north-facing 1,536m² block in a peaceful Bulimba pocket.



Place. **P**

Great place just listed.

Meticulously crafted family home. Set on an elevated north-facing 1,536m² block in a peaceful Bulimba pocket.



Place. **P**

Our place of the week.

Meticulously crafted family home. Set on an elevated north-facing 1,536m² block in a peaceful Bulimba pocket.



Place. **P**

Be quick!

Meticulously crafted family home. Set on an elevated north-facing 1,536m² block in a peaceful Bulimba pocket.



Place. **P**

Sold by Jane Smith.



TOP OFFER 3 August 4pm

3 Heritage Avenue, Bulimba

5 BED 5 BATH 3 CAR +POOL +OFFICE

A generous use of internationally sourced limestone features throughout the property, working with the European Oak flooring to add a sense of warmth, texture and earthy ambience to the interiors as well as to the leisurely feel of the in-ground saltwater swimming pool and outdoor entertainers pavilion.

Jane Smith | 0408 123 456 | jane@eplace.com.au

Place. **P**



TOP OFFER 3 August 4pm

3 Heritage Avenue, Bulimba

5 BED 5 BATH 3 CAR +POOL +OFFICE

A generous use of internationally sourced limestone features throughout the property, working with the European Oak flooring to add a sense of warmth, texture and earthy ambience to the interiors as well as to the leisurely feel of the in-ground saltwater swimming pool and outdoor entertainers pavilion.

Jane Smith | 0408 123 456 | jane@eplace.com.au

Place. **P** + Jane.



SOLD

3 Heritage Avenue, Bulimba

5 BED 5 BATH 3 CAR +POOL +OFFICE

A generous use of internationally sourced limestone features throughout the property, working with the European Oak flooring to add a sense of warmth, texture and earthy ambience to the interiors as well as to the leisurely feel of the in-ground saltwater swimming pool and outdoor entertainers pavilion.

Jane Smith | 0408 123 456 | jane@eplace.com.au

Place. **P**



SOLD

3 Heritage Avenue, Bulimba

5 BED 5 BATH 3 CAR +POOL +OFFICE

A generous use of internationally sourced limestone features throughout the property, working with the European Oak flooring to add a sense of warmth, texture and earthy ambience to the interiors as well as to the leisurely feel of the in-ground saltwater swimming pool and outdoor entertainers pavilion.

Jane Smith | 0408 123 456 | jane@eplace.com.au

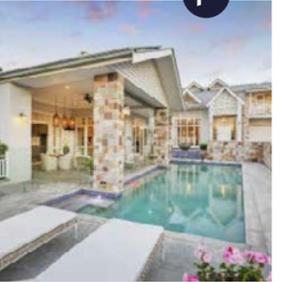
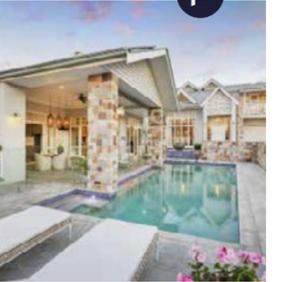
Place. **P** + **TEAMSMITH**



CampaignTrack Reference:
DL Card Horizontal (366882)

Single Property DLX Portrait Options

Just Listed, Sold, For Lease & Leased

 <p>Place. P</p> <p>1 Thompson Street, Bulimba</p> <p><i>Meticulously crafted family home. Set on an elevated north-facing 1,536m² block in a peaceful Bulimba pocket.</i></p>	 <p>Place. P</p> <p>Great place now selling.</p> <p><i>Meticulously crafted family home. Set on an elevated north-facing 1,536m² block in a peaceful Bulimba pocket.</i></p>	 <p>Place. P</p> <p>Great place just listed.</p> <p><i>Meticulously crafted family home. Set on an elevated north-facing 1,536m² block in a peaceful Bulimba pocket.</i></p>	 <p>Place. P</p> <p>Our place of the week.</p> <p><i>Meticulously crafted family home. Set on an elevated north-facing 1,536m² block in a peaceful Bulimba pocket.</i></p>	 <p>Place. P</p> <p>Be quick!</p> <p><i>Meticulously crafted family home. Set on an elevated north-facing 1,536m² block in a peaceful Bulimba pocket.</i></p>	 <p>Place. P</p> <p>Sold by Jane Smith.</p>
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 <p>TOP OFFER 3 August 4pm</p> <p>3 Heritage Avenue, Bulimba 5 BED 5 BATH 3 CAR +POOL +OFFICE</p> <p>A generous use of internationally sourced limestone features throughout the property, working with the European Oak flooring to add a sense of warmth, texture and earthy ambience to the interiors as well as to the leisurely feel.</p> <p>Jane Smith 0408 123 456 jane@eplace.com.au</p> <p>Place. P</p>	 <p>TOP OFFER 3 August 4pm</p> <p>3 Heritage Avenue, Bulimba 5 BED 5 BATH 3 CAR +POOL +OFFICE</p> <p>A generous use of internationally sourced limestone features throughout the property, working with the European Oak flooring to add a sense of warmth, texture and earthy ambience to the interiors as well as to the leisurely feel.</p> <p>Jane Smith 0408 123 456 jane@eplace.com.au</p> <p>Place. P + Jane.</p>	 <p>SOLD</p> <p>3 Heritage Avenue, Bulimba 5 BED 5 BATH 3 CAR +POOL +OFFICE</p> <p>A generous use of internationally sourced limestone features throughout the property, working with the European Oak flooring to add a sense of warmth, texture and earthy ambience to the interiors as well as to the leisurely feel.</p> <p>Jane Smith 0408 123 456 jane@eplace.com.au</p> <p>Place. P</p>	 <p>SOLD</p> <p>3 Heritage Avenue, Bulimba 5 BED 5 BATH 3 CAR +POOL +OFFICE</p> <p>A generous use of internationally sourced limestone features throughout the property, working with the European Oak flooring to add a sense of warmth, texture and earthy ambience to the interiors as well as to the leisurely feel.</p> <p>Jane Smith 0408 123 456 jane@eplace.com.au</p> <p>Place. P + TEAMSMITH</p>
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CampaignTrack Reference:
DLX Card Vertical (366892)

Single Property DLX Landscape Options

Just Listed, Sold, For Lease & Leased

Place. **P**

**3 Heritage Avenue,
Bulimba**

*Meticulously crafted family home.
Set on an elevated north-facing 1,536m²
block in a peaceful Bulimba pocket.*



Place. **P**

**Great place
now selling.**

*Meticulously crafted family home.
Set on an elevated north-facing 1,536m²
block in a peaceful Bulimba pocket.*



Place. **P**

**Great place
just listed.**

*Meticulously crafted family home.
Set on an elevated north-facing 1,536m²
block in a peaceful Bulimba pocket.*



Place. **P**

**Our place
of the week.**

*Meticulously crafted family home.
Set on an elevated north-facing 1,536m²
block in a peaceful Bulimba pocket.*



Place. **P**

Be quick!

*Meticulously crafted family home.
Set on an elevated north-facing 1,536m²
block in a peaceful Bulimba pocket.*



Place. **P**

**Sold by
Jane
Smith.**



TOP OFFER 3 August 4pm

**3 Heritage Avenue,
Bulimba**

5 BED 5 BATH 3 CAR +POOL +OFFICE

A generous use of internationally sourced limestone features throughout the property, working with the European Oak flooring to add a sense of warmth, texture and earthy ambience to the interiors as well as to the leisurely feel of the in-ground saltwater swimming pool and outdoor entertainers pavilion.

Jane Smith | 0408 123 456 | jane@eplace.com.au

Place. **P**



TOP OFFER 3 August 4pm

**1 Thompson Street,
Bulimba**

5 BED 5 BATH 3 CAR +POOL +OFFICE

A generous use of internationally sourced limestone features throughout the property, working with the European Oak flooring to add a sense of warmth, texture and earthy ambience to the interiors as well as to the leisurely feel of the in-ground saltwater swimming pool and outdoor entertainers pavilion.

Jane Smith | 0408 123 456 | jane@eplace.com.au

Place. **P** + Jane.



SOLD

**3 Heritage Avenue,
Bulimba**

5 BED 5 BATH 3 CAR +POOL +OFFICE

A generous use of internationally sourced limestone features throughout the property, working with the European Oak flooring to add a sense of warmth, texture and earthy ambience to the interiors as well as to the leisurely feel of the in-ground saltwater swimming pool and outdoor entertainers pavilion.

Jane Smith | 0408 123 456 | jane@eplace.com.au

Place. **P**



SOLD

**3 Heritage Avenue,
Bulimba**

5 BED 5 BATH 3 CAR +POOL +OFFICE

A generous use of internationally sourced limestone features throughout the property, working with the European Oak flooring to add a sense of warmth, texture and earthy ambience to the interiors as well as to the leisurely feel of the in-ground saltwater swimming pool and outdoor entertainers pavilion.

Jane Smith | 0408 123 456 | jane@eplace.com.au

Place. **P** + **TEAMSMTTH**



CampaignTrack Reference:
DLX Card Horizontal (366887)

Multiple Property Mail Cards

Just Listed, Sold,
For Lease & Leased

Showcase your recently listed, sold, for lease and leased properties. You can choose from landscape templates with a range of layouts and your choice of highlight colours.

How to Order

PPS Offices CampaignTrack

Non-PPS Offices Contact Idealist

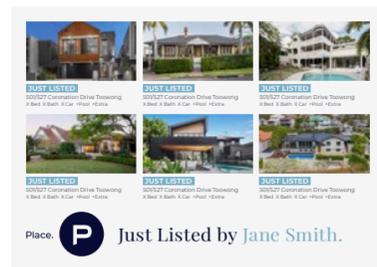
Customer Support

Idealist 3158 9000 agentmarketing@idlst.com.au

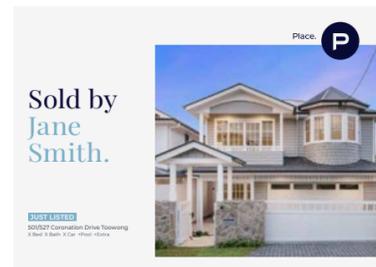


Multiple Property Postcard Landscape Options

Just Listed, Sold, For Lease & Leased



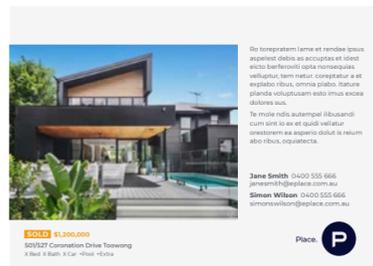
CampaignTrack Reference:
Postcard Multiple Properties Front (374544)



CampaignTrack Reference:
Postcard Sale Method Front (374555)



CampaignTrack Reference:
Postcard 1/2 Properties Back (374507)



CampaignTrack Reference:
Postcard Multiple Properties Back (374546)



Recent Sales by Jane Smith.

SUBURB	ADDRESS	BED	BATH	CAR	LAND AREA	SALE PRICE
Coopersno	24 Sirius Street	1	2	3	800sqm	\$1,050,000
Camp Hill	12 Watson Street	1	2	3	800sqm	\$2,400,000
Kangaroo Point	15 Arrowsmith Street	1	2	3	800sqm	\$2,345,000
Camp Hill	16 Daly Street	1	2	3	800sqm	\$1,500,000
Camp Hill	82 Newman Avenue	1	2	3	800sqm	\$1,495,000
Norman Park	140 Morehead Avenue	1	2	3	800sqm	\$1,455,000
Tarragindi	8 Arkwright Street	1	2	3	800sqm	\$1,370,000
Coopersno	34 Octantis Street	1	2	3	800sqm	\$1,330,000

Rio torpente dam lame et rerdiae ipsus aspellit debis as accipias et idest ecto berfe ture pland volupt uam esto imus excae dolores sus. Et dolono blab in estiae veriae.

Jane Smith | 0400 555 666 | janemith@eplace.com.au
Simon Wilson | 0400 555 666 | simonwilson@eplace.com.au

CampaignTrack Reference:
Postcard Agent Stats Back (374521)

Recent Sales by Jane Smith & Simon Wilson.

SUBURB	ADDRESS	BED	BATH	CAR	LAND AREA	SALE PRICE
Coopersno	24 Sirius Street	1	2	3	800sqm	\$1,050,000
Camp Hill	12 Watson Street	1	2	3	800sqm	\$2,400,000
Kangaroo Point	15 Arrowsmith Street	1	2	3	800sqm	\$2,345,000
Camp Hill	16 Daly Street	1	2	3	800sqm	\$1,500,000
Camp Hill	82 Newman Avenue	1	2	3	800sqm	\$1,495,000
Norman Park	140 Morehead Avenue	1	2	3	800sqm	\$1,455,000
Tarragindi	8 Arkwright Street	1	2	3	800sqm	\$1,370,000
Coopersno	34 Octantis Street	1	2	3	800sqm	\$1,330,000

Rio torpente dam lame et rerdiae ipsus dery aspellit debis as accipias et idest ecto berfe ture pland volupt uam esto imus excae dolores sus. Et dolono blab in estiae veriae.

Jane Smith | 0400 555 666 | janemith@eplace.com.au
Simon Wilson | 0400 555 666 | simonwilson@eplace.com.au



CampaignTrack Reference:
Postcard Agent Text Back A (374527)



CampaignTrack Reference:
Postcard Agent Text Back B (374540)

Multiple Property DL Landscape Options

Just Listed, Sold, For Lease & Leased

Place **P** Just Listed by Jane Smith.

CampaignTrack Reference:
DL Multiple Properties Front (374119)

Place **P** Sold by Jane Smith & Simon Wilson.

Place **P** Just Listed by Jane Smith.

CampaignTrack Reference:
DL Sale Method Front (374109)

Place **P** Sold by Jane Smith & Simon Wilson.

Place **P** Just Listed by Jane Smith.

Place **P** Sold by Jane Smith & Simon Wilson.

Place **P** Coreptatur a et exlabo omnia plabo ture planda.

CampaignTrack Reference:
DL 1/2 Properties Back (374073)

Place **P** Coreptatur a et exlabo omnia plabo ture planda.

Place **P** Coreptatur a et exlabo omnia plabo ture planda.

Place **P** Coreptatur a et exlabo omnia plabo ture planda.

Place **P** Coreptatur a et exlabo omnia plabo ture planda.

CampaignTrack Reference:
DL Multiple Properties Back (374101)

Place **P** Coreptatur a et exlabo omnia plabo ture planda.

Place **P** Recent Sales by Jane Smith.

CampaignTrack Reference:
DL Agent Stats Back (374108)

Place **P** Recent Sales by Jane Smith & Simon Wilson.

Place **P** Coreptatur a et exlabo omnia plabo ture planda.

CampaignTrack Reference:
DL Agent Text Back A (374106)

Place **P** Coreptatur a et exlabo omnia plabo ture planda.

CampaignTrack Reference:
DL Agent Text Back B (374110)

Multiple Property DLX Landscape Options

Just Listed, Sold, For Lease & Leased

Place. **P** Just Listed by Jane Smith.

CampaignTrack Reference:
DLX Multiple Properties Front (370863)

Place. **P** Sold by Jane Smith & Simon Wilson.

Place. **P** Just Listed by Jane Smith.

CampaignTrack Reference:
DLX Sale Method Front (370886)

Place. **P** Sold by Jane Smith & Simon Wilson.

Place. **P** Just Listed by Jane Smith.

CampaignTrack Reference:
DLX Multiple Properties Back (370865)

Place. **P** Sold by Jane Smith & Simon Wilson.

CampaignTrack Reference:
DLX Multiple Properties Back (370868)

Place. **P** Just Listed.

CampaignTrack Reference:
DLX 1/2 Properties Back (370865)

Place. **P** Sold.

Place. **P** Just Listed.

Place. **P** Sold.

Place. **P** Just Listed.

Place. **P** Sold.

CampaignTrack Reference:
DLX Multiple Properties Back (370868)

Recent Sales by Jane Smith.

SUBURBS	ADDRESS	BED	BATH	CAR	LAND AREA	SALE PRICE
Coopers	12a Simeon Street	1	2	3	80sqm	\$1,050,000
Camp Hill	12 Watson Street	1	2	3	80sqm	\$2,400,000
Kangaroo Island	10 Armstrong Street	1	2	3	80sqm	\$2,300,000
Camp Hill	12 Dale Street	1	2	3	80sqm	\$1,500,000
Camp Hill	10 Neumann Avenue	1	2	3	80sqm	\$1,485,000
Norman Park	140 Monahad Avenue	1	2	3	80sqm	\$1,435,000
Torquay	18 Adenight Street	1	2	3	80sqm	\$1,370,000
Coopers	14 Oshana Street	1	2	3	80sqm	\$1,250,000

Place. **P**

CampaignTrack Reference:
DLX Agent Stats Back (370883)

Recent Sales by Jane Smith & Simon Wilson.

SUBURBS	ADDRESS	BED	BATH	CAR	LAND AREA	SALE PRICE
Coopers	12a Simeon Street	1	2	3	80sqm	\$1,050,000
Camp Hill	12 Watson Street	1	2	3	80sqm	\$2,400,000
Kangaroo Island	10 Armstrong Street	1	2	3	80sqm	\$2,300,000
Camp Hill	12 Dale Street	1	2	3	80sqm	\$1,500,000
Camp Hill	10 Neumann Avenue	1	2	3	80sqm	\$1,485,000
Norman Park	140 Monahad Avenue	1	2	3	80sqm	\$1,435,000
Torquay	18 Adenight Street	1	2	3	80sqm	\$1,370,000
Coopers	14 Oshana Street	1	2	3	80sqm	\$1,250,000

Place. **P** + TEAM SMITH

Coretatur a et explabo omniplabo ture planda.

Place. **P**

CampaignTrack Reference:
DLX Agent Text Back A (370869)

Coretatur a et explabo ribus, omnia plabo tature planda.

Place. **P** + Jane.

CampaignTrack Reference:
DLX Agent Text Back B (370870)

Suburb Snapshot Mail Cards

Suburb Snapshots are a great way to build a profile as a local area expert. There are a range of layouts for you to choose from.

How to Order

PPS Offices CampaignTrack

Non-PPS Offices Contact Idealist

Customer Support

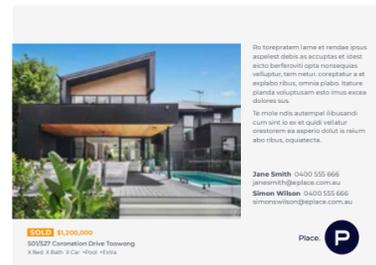
Idealist 3158 9000 agentmarketing@idlst.com.au



Suburb Snapshot Postcard Landscape Options



CampaignTrack Reference:
Postcard Stats Front (374547)



CampaignTrack Reference:
Postcard 1/2 Properties Back (374507)

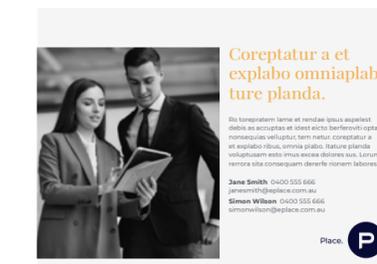
CampaignTrack Reference:
Postcard Multiple Properties Back (374546)

Recent Sales by Jane Smith.

SUBURB	ADDRESS	BED	BATH	CAR	LAND AREA	SALE PRICE
Coorparoo	124 Sirius Street	1	2	3	800sqm	\$3,050,000
Camp Hill	12 Watson Street	1	2	3	800sqm	\$2,400,000
Kangaroo Point	15 Arrowsmith Street	1	2	3	800sqm	\$2,345,000
Camp Hill	16 Daly Street	1	2	3	800sqm	\$1,500,000
Camp Hill	82 Newman Avenue	1	2	3	800sqm	\$1,495,000
Norman Park	140 Morehead Avenue	1	2	3	800sqm	\$1,455,000
Terragindi	8 Arkwright Street	1	2	3	800sqm	\$1,370,000
Coorparoo	34 Octantis Street	1	2	3	800sqm	\$1,330,000

Recent Sales by Jane Smith & Simon Wilson.

SUBURB	ADDRESS	BED	BATH	CAR	LAND AREA	SALE PRICE
Coorparoo	124 Sirius Street	1	2	3	800sqm	\$3,050,000
Camp Hill	12 Watson Street	1	2	3	800sqm	\$2,400,000
Kangaroo Point	15 Arrowsmith Street	1	2	3	800sqm	\$2,345,000
Camp Hill	16 Daly Street	1	2	3	800sqm	\$1,500,000
Camp Hill	82 Newman Avenue	1	2	3	800sqm	\$1,495,000
Norman Park	140 Morehead Avenue	1	2	3	800sqm	\$1,455,000
Terragindi	8 Arkwright Street	1	2	3	800sqm	\$1,370,000
Coorparoo	34 Octantis Street	1	2	3	800sqm	\$1,330,000



CampaignTrack Reference:
Postcard Agent Stats Back (374521)

CampaignTrack Reference:
Postcard Agent Text Back A (374527)

CampaignTrack Reference:
Postcard Agent Text Back B

Suburb Snapshot DL Landscape Options

Bulimba Snapshot.

HIGHEST SALE PRICE
\$3,050,000

TOTAL HOUSES SOLD
140

AVERAGE DAYS ON MARKET
54

MEDIAN SALE PRICE
\$535,000

CHANGE IN MEDIAN PRICE (6 MONTHS)
+14.23%

Place: **P**

Coorparoo Snapshot.

HIGHEST SALE PRICE
\$3,050,000

TOTAL HOUSES SOLD
140

AVERAGE DAYS ON MARKET
54

MEDIAN SALE PRICE
\$535,000

CHANGE IN MEDIAN PRICE (6 MONTHS)
+14.23%

Place: **P**

CampaignTrack Reference:
DL Stats Front (374075)



Ro toropratem lame et rerdiae ipssu aspellet debis as accuptas et idest ecito berferoviti opta nonsequas velluptat, tem metur, coreptatur a et exlabo ribus, omnia plabo. Itature planda voluqtuam esto imus exusa dolores sus.

To mole nolis autempal ilibuzandi cum sint lo ex et quid vellatur onestorem ea asperio dolut dia reum ipa velluptat, tem metur, coreptatur.

Jane Smith 0400 555 666 | janemsh@eplace.com.au
Simon Wilson 0400 777 888 | simonwilson@eplace.com.au

Place: **P**



Ro toropratem lame et rerdiae ipssu aspellet debis as accuptas et idest ecito berferoviti opta nonsequas velluptat, tem metur, coreptatur a et exlabo ribus, omnia plabo. Itature planda voluqtuam esto imus exusa dolores sus.

To mole nolis autempal ilibuzandi cum sint lo ex et quid vellatur onestorem ea asperio dolut dia reum ipa velluptat, tem metur, coreptatur.

Jane Smith 0400 555 666 | janemsh@eplace.com.au

Place: **P + TEAMSMITH**



Ro toropratem lame et rerdiae ipssu aspellet debis as accuptas et idest ecito berferoviti opta nonsequas velluptat, tem metur, coreptatur a et exlabo ribus, omnia plabo. Itature planda voluqtuam esto imus exusa dolores sus.

To mole nolis autempal ilibuzandi cum sint lo ex et quid vellatur onestorem ea asperio dolut dia reum ipa velluptat, tem metur, coreptatur.

Jane Smith 0400 555 666 | janemsh@eplace.com.au

Place: **P**



Ro toropratem lame et rerdiae ipssu aspellet debis as accuptas et idest ecito berferoviti opta nonsequas velluptat, tem metur, coreptatur a et exlabo ribus, omnia plabo. Itature planda voluqtuam esto imus exusa dolores sus.

To mole nolis autempal ilibuzandi cum sint lo ex et quid vellatur onestorem ea asperio dolut dia reum ipa velluptat, tem metur, coreptatur.

Jane Smith 0400 555 666 | janemsh@eplace.com.au
Simon Wilson 0400 777 888 | simonwilson@eplace.com.au

Place: **P + Janc.**



Ro toropratem lame et rerdiae ipssu aspellet debis as accuptas et idest ecito berferoviti opta nonsequas velluptat, tem metur, coreptatur a et exlabo ribus, omnia plabo. Itature planda voluqtuam esto imus exusa dolores sus.

To mole nolis autempal ilibuzandi cum sint lo ex et quid vellatur onestorem ea asperio dolut dia reum ipa velluptat, tem metur, coreptatur.

Jane Smith 0400 555 666 | janemsh@eplace.com.au
Simon Wilson 0400 777 888 | simonwilson@eplace.com.au

Place: **P + TEAMSMITH**



Ro toropratem lame et rerdiae ipssu aspellet debis as accuptas et idest ecito berferoviti opta nonsequas velluptat, tem metur, coreptatur a et exlabo ribus, omnia plabo. Itature planda voluqtuam esto imus exusa dolores sus.

To mole nolis autempal ilibuzandi cum sint lo ex et quid vellatur onestorem ea asperio dolut dia reum ipa velluptat, tem metur, coreptatur.

Jane Smith 0400 555 666 | janemsh@eplace.com.au
Simon Wilson 0400 777 888 | simonwilson@eplace.com.au

Place: **P**

CampaignTrack Reference:
DL 1/2 Properties Back (374073)

CampaignTrack Reference:
DL Multiple Properties Back (374101)

Recent Sales by Jane Smith.

SUBURB	ADDRESS	BED	BATH	CAR	LAND AREA	SALE PRICE
Coorparoo	14 Sirius Street	1	2	3	80sqm	\$1,050,000
Camp Hill	12 Watson Street	1	2	3	80sqm	\$2,400,000
Kangaroo Point	18 Macquarrie Street	1	2	3	80sqm	\$2,100,000
Camp Hill	16 Daly Street	1	2	3	80sqm	\$1,500,000
Camp Hill	82 Newman Avenue	1	2	3	80sqm	\$1,400,000
Newman Park	140 Newman Avenue	1	2	3	80sqm	\$1,400,000
Tangralah	8 Ashleigh Street	1	2	3	80sqm	\$1,370,000
Coorparoo	34 Dickson Street	1	2	3	80sqm	\$1,330,000

Ro toroprate dam lame et rerdiae ipssu aspellet debis as accuptas et idest ecito berfe ture.

Jane Smith | 0400 555 666 | janemsh@eplace.com.au
Simon Wilson | 0400 555 666 | simonwilson@eplace.com.au

Place: **P**

Recent Sales by Jane Smith & Simon Wilson.

SUBURB	ADDRESS	BED	BATH	CAR	LAND AREA	SALE PRICE
Coorparoo	14 Sirius Street	1	2	3	80sqm	\$1,050,000
Camp Hill	12 Watson Street	1	2	3	80sqm	\$2,400,000
Kangaroo Point	18 Macquarrie Street	1	2	3	80sqm	\$2,100,000
Camp Hill	16 Daly Street	1	2	3	80sqm	\$1,500,000
Camp Hill	82 Newman Avenue	1	2	3	80sqm	\$1,400,000
Newman Park	140 Newman Avenue	1	2	3	80sqm	\$1,400,000
Tangralah	8 Ashleigh Street	1	2	3	80sqm	\$1,370,000
Coorparoo	34 Dickson Street	1	2	3	80sqm	\$1,330,000

Ro toroprate dam lame et rerdiae ipssu aspellet debis as accuptas et idest ecito berfe ture.

Jane Smith | 0400 555 666 | janemsh@eplace.com.au
Simon Wilson | 0400 555 666 | simonwilson@eplace.com.au

Place: **P + TEAMSMITH**

Coreptatur a et exlabo omniaplabo ture planda.

Ro toropratem lame et rerdiae ipssu aspellet debis as accuptas et idest ecito berferoviti opta nonsequas velluptat, tem metur, coreptatur a et exlabo ribus, omnia plabo. Itature planda voluqtuam esto imus exusa dolores sus.

To mole nolis autempal ilibuzandi cum sint lo ex et quid vellatur onestorem ea asperio dolut dia reum ipa velluptat, tem metur, coreptatur.

Jane Smith | 0400 555 666 | janemsh@eplace.com.au
Simon Wilson | 0400 555 666 | simonwilson@eplace.com.au

Place: **P**

Coreptatur a et exlabo omnia plabo ture planda.

Ro toropratem lame et rerdiae ipssu aspellet debis as accuptas et idest ecito berferoviti opta nonsequas velluptat, tem metur, coreptatur a et exlabo ribus, omnia plabo. Itature planda voluqtuam esto imus exusa dolores sus.

To mole nolis autempal ilibuzandi cum sint lo ex et quid vellatur onestorem ea asperio dolut dia reum ipa velluptat, tem metur, coreptatur.

Jane Smith | 0400 555 666 | janemsh@eplace.com.au
Simon Wilson | 0400 555 666 | simonwilson@eplace.com.au

Place: **P + TEAMSMITH**

CampaignTrack Reference:
DL Agent Stats Back (374108)

CampaignTrack Reference:
DL Agent Text Back A (374106)

CampaignTrack Reference:
DL Agent Text Back B (374110)

Suburb Snapshot DLX Landscape Options

Bulimba Snapshot.

HIGHEST SALE PRICE
\$3,050,000

TOTAL HOUSES SOLD
140

AVERAGE DAYS ON MARKET
54

MEDIAN SALE PRICE
\$535,000

CHANGE IN MEDIAN PRICE (12 MONTHS)
+14.23%

Place: **P**

Coorparoo Snapshot.

HIGHEST SALE PRICE
\$3,050,000

TOTAL HOUSES SOLD
140

AVERAGE DAYS ON MARKET
54

MEDIAN SALE PRICE
\$535,000

CHANGE IN MEDIAN PRICE (12 MONTHS)
+14.23%

Place: **P**

CampaignTrack Reference:
DLX Stats Front (370860)



Do torperatem lame et rerdiae ipis asperlet debis as accupatas et idest eicito berferoviti opta nonsequas velluptur, tem netaur, coreptatur a et explabo ribus, omnia plabo. Itature planda voluptusam esto imus excea dolores sus.

Te mole nuda autempel ilibusandi cum sint lo es et quidi vellatur onestorem ea asperio dolut lo reum quataecta. Fernatempus vollandis, unti ratur

Jane Smith 0400 555 666 | jane.smith@repace.com.au
Simon Wilson 0400 555 666 | simon.wilson@repace.com.au

Place: **P**



Do torperatem lame et rerdiae ipis asperlet debis as accupatas et idest eicito berferoviti opta nonsequas velluptur, tem netaur, coreptatur a et explabo ribus, omnia plabo. Itature planda voluptusam esto imus excea dolores sus.

Te mole nuda autempel ilibusandi cum sint lo es et quidi vellatur onestorem ea asperio dolut lo reum quataecta. Fernatempus vollandis, unti ratur

Jane Smith 0400 555 666 | jane.smith@repace.com.au
Simon Wilson 0400 555 666 | simon.wilson@repace.com.au

Place: **P**



Do torperatem lame et rerdiae ipis asperlet debis as accupatas et idest eicito berferoviti opta nonsequas velluptur, tem netaur, coreptatur a et explabo ribus, omnia plabo. Itature planda voluptusam esto imus excea dolores sus.

Te mole nuda autempel ilibusandi cum sint lo es et quidi vellatur onestorem ea asperio dolut lo reum quataecta. Fernatempus vollandis, unti ratur

Jane Smith 0400 555 666 | jane.smith@repace.com.au
Simon Wilson 0400 555 666 | simon.wilson@repace.com.au

Place: **P** + Jane.

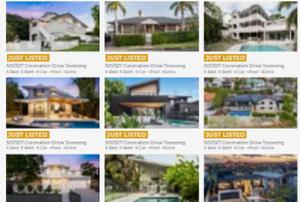


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Te mole nuda autempel ilibusandi cum sint lo es et quidi vellatur onestorem ea asperio dolut lo reum quataecta. Fernatempus vollandis, unti ratur

Jane Smith 0400 555 666 | jane.smith@repace.com.au
Simon Wilson 0400 555 666 | simon.wilson@repace.com.au

Place: **P**



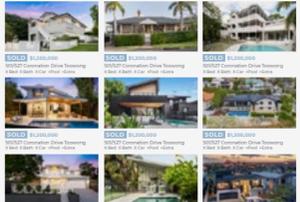
Do torperatem lame et rerdiae ipis asperlet debis as accupatas et idest eicito berferoviti opta nonsequas velluptur, tem netaur, coreptatur a et explabo ribus, omnia plabo. Itature planda voluptusam esto imus excea dolores sus.

Te mole nuda autempel ilibusandi cum sint lo es et quidi vellatur onestorem ea asperio dolut lo reum quataecta. Fernatempus vollandis, unti ratur

Jane Smith 0400 555 666 | jane.smith@repace.com.au
Simon Wilson 0400 555 666 | simon.wilson@repace.com.au

Place: **P**

CampaignTrack Reference:
DLX Multiple Properties Back (370868)



Do torperatem lame et rerdiae ipis asperlet debis as accupatas et idest eicito berferoviti opta nonsequas velluptur, tem netaur, coreptatur a et explabo ribus, omnia plabo. Itature planda voluptusam esto imus excea dolores sus.

Te mole nuda autempel ilibusandi cum sint lo es et quidi vellatur onestorem ea asperio dolut lo reum quataecta. Fernatempus vollandis, unti ratur

Jane Smith 0400 555 666 | jane.smith@repace.com.au
Simon Wilson 0400 555 666 | simon.wilson@repace.com.au

Place: **P** + TEAMSMITH

CampaignTrack Reference:
DLX 1/2 Properties Back (370865)

Recent Sales by Jane Smith.

SUBURB	ADDRESS	BED	BATH	CAR	LAND AREA	SALE PRICE
Coorparoo	24 Onslow Street	3	2	3	800sqm	\$3,050,000
Camp Hill	12 Watson Street	1	2	3	800sqm	\$2,400,000
Kangaroo Point	15 Arrowsmith Street	1	2	3	800sqm	\$2,340,000
Camp Hill	16 Day Street	1	2	3	800sqm	\$1,500,000
Camp Hill	62 Newman Avenue	1	2	3	800sqm	\$1,480,000
Norman Park	142 Moorhead Avenue	1	2	3	800sqm	\$1,455,000
Tarangool	8 Ashleigh Street	1	2	3	800sqm	\$1,370,000
Coorparoo	24 Onslow Street	1	2	3	800sqm	\$1,330,000

Do torperate dam lame et rerdiae ipis asperlet debis as accupatas et idest eicito berffe ture planda voluptusam esto imus excea dolores sus. Et doloro blab in estiae veriae.

Jane Smith 0400 555 666 | jane.smith@repace.com.au

Place: **P**

CampaignTrack Reference:
DLX Agent Stats Back (370883)

Recent Sales by Jane Smith & Simon Wilson.

SUBURB	ADDRESS	BED	BATH	CAR	LAND AREA	SALE PRICE
Coorparoo	24 Onslow Street	3	2	3	800sqm	\$3,050,000
Camp Hill	12 Watson Street	1	2	3	800sqm	\$2,400,000
Kangaroo Point	15 Arrowsmith Street	1	2	3	800sqm	\$2,340,000
Camp Hill	16 Day Street	1	2	3	800sqm	\$1,500,000
Camp Hill	62 Newman Avenue	1	2	3	800sqm	\$1,480,000
Norman Park	142 Moorhead Avenue	1	2	3	800sqm	\$1,455,000
Tarangool	8 Ashleigh Street	1	2	3	800sqm	\$1,370,000
Coorparoo	24 Onslow Street	1	2	3	800sqm	\$1,330,000

Do torperate dam lame et rerdiae ipis asperlet debis as accupatas et idest eicito berffe ture planda voluptusam esto imus excea dolores sus. Et doloro blab in estiae veriae.

Jane Smith 0400 555 666 | jane.smith@repace.com.au
Simon Wilson 0400 555 666 | simon.wilson@repace.com.au

Place: **P** + JANE SMITH

Coreptatur a et explabo omniaplabo ture planda.

Do torperatem lame et rerdiae ipis asperlet debis as accupatas et idest eicito berferoviti opta nonsequas velluptur, tem netaur, coreptatur a et explabo ribus, omnia plabo. Itature planda voluptusam esto imus excea dolores sus.

Te mole nuda autempel ilibusandi cum sint lo es et quidi vellatur onestorem ea asperio dolut lo reum quataecta.

Jane Smith 0400 555 666 | jane.smith@repace.com.au
Simon Wilson 0400 555 666 | simon.wilson@repace.com.au

Place: **P**

CampaignTrack Reference:
DLX Agent Text Back A (370869)

Coreptatur a et explabo ribus, omnia plabo tature planda.

Do torperatem lame et rerdiae ipis asperlet debis as accupatas et idest eicito berferoviti opta nonsequas velluptur, tem netaur, coreptatur a et explabo ribus, omnia plabo. Itature planda voluptusam esto imus excea dolores sus.

Te mole nuda autempel ilibusandi cum sint lo es et quidi vellatur onestorem ea asperio dolut lo reum quataecta. Triapt, commingnat lane. Prandebis linctorae officius dolupta coreptamenet ea exicili tature simasima officiosum unti ea a numpusatem aliquam.

Jane Smith 0400 555 666 | jane.smith@repace.com.au
Simon Wilson 0400 555 666 | simon.wilson@repace.com.au

Place: **P** + Jane.

CampaignTrack Reference:
DLX Agent Text Back B (370810)

Generic Mail Cards



To provide more flexibility, a series of generic mail cards are also available. These templates allow you to add content relevant to your personal marketing objectives where any of the other mail card templates do not suit.

How to Order

PPS Offices CampaignTrack

Non-PPS Offices Contact Idealist

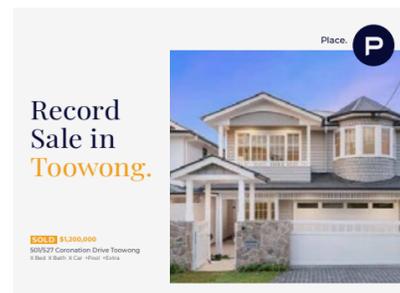
Customer Support

Idealist 3158 9000 agentmarketing@idlst.com.au

Generic Mail Card Postcard Options



CampaignTrack Reference:
Postcard Text Front (374545)



CampaignTrack Reference:
Postcard Sale Method Front (374555)



CampaignTrack Reference:
Postcard Sale Method Front (Agent) (374564)



CampaignTrack Reference:
Postcard Agent Text Back A (374527)

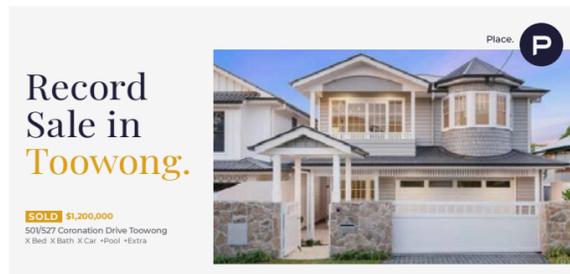
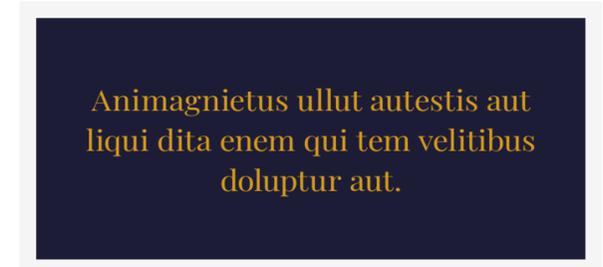
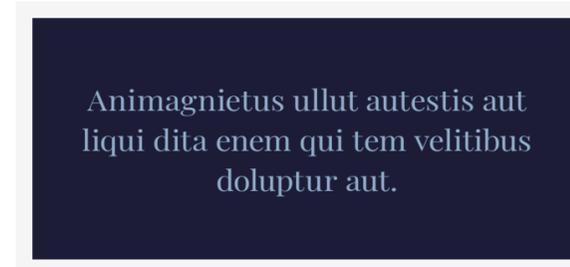


CampaignTrack Reference:
Postcard Agent Text Back B (37540)

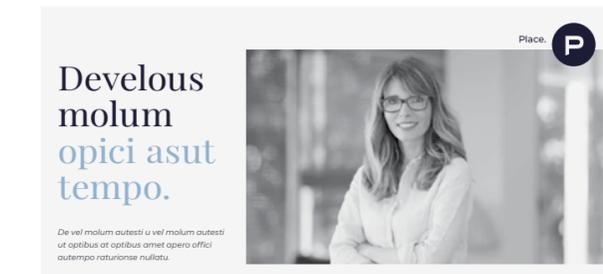
Generic Mail Card DL Options



CampaignTrack Reference:
DL Text Front (374118)



CampaignTrack Reference:
DL Sale Method Front (374109)



CampaignTrack Reference:
DL Sale Method Front (Agent) (374484)



CampaignTrack Reference:
DL Agent Text Back A (374106)

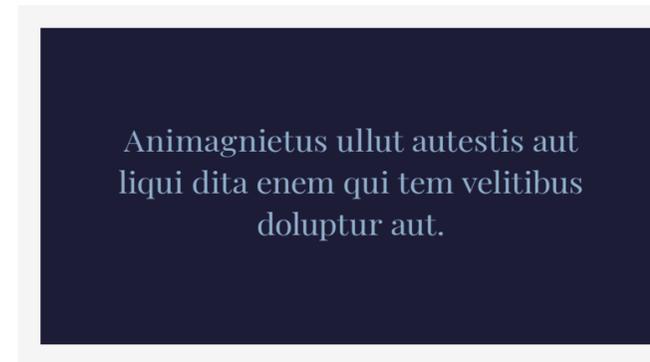


CampaignTrack Reference:
DL Agent Text Back B (374110)

Generic Mail Card DLX Options



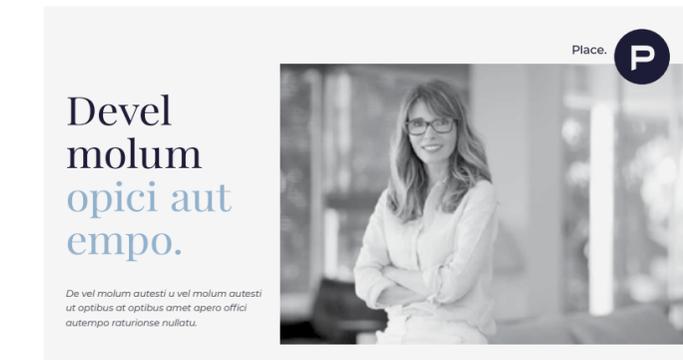
CampaignTrack Reference:
DLX Text Front (370828)



CampaignTrack Reference:
DLX Sale Method Front (Agent) (370896)



CampaignTrack Reference:
DLX Sale Method Front (370886)



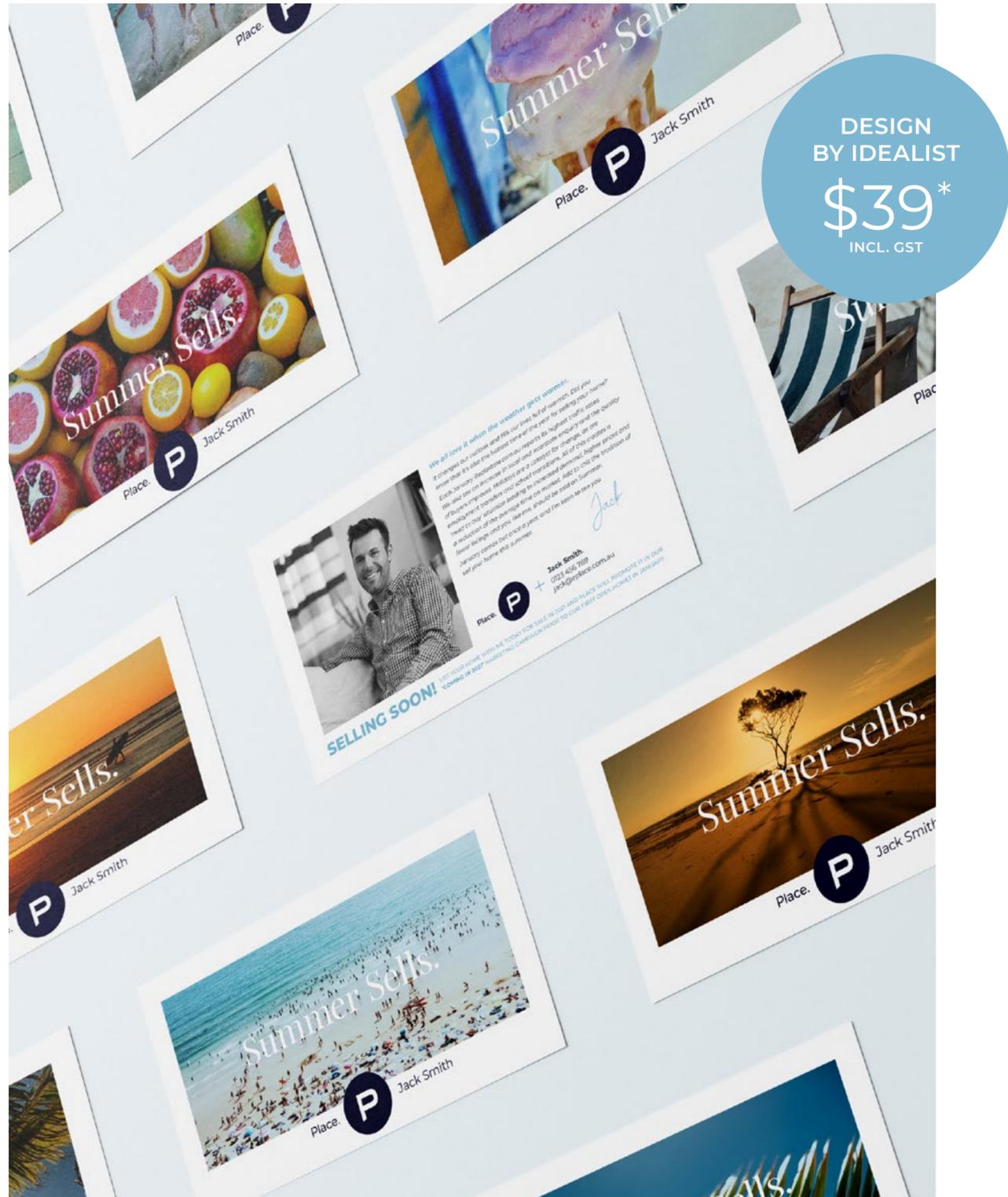
CampaignTrack Reference:
DLX Sale Method Front (Agent) (370896)



CampaignTrack Reference:
DLX Agent Text Back A (370869)



CampaignTrack Reference:
DLX Agent Text Back B (370870)



Seasonal Campaign Mail Cards

DL & DLX

Throughout the year the Place Corporate Marketing team will run seasonal or topical marketing campaigns based on what is happening in the market at that time.

Agent focussed mail cards will be developed for each campaign so that agents can capitalise on the broader marketing investment with a more targeted and personalised message.

** Please note that due to the seasonal nature of these mail cards, they will not be set-up as permanent templates in CampaignTrack. You will be able to order the card via the usual process but the artwork will then be created offline by the Idealist team for a small fee. Prices are based on the design following an existing template. If a fully bespoke design solution is required a quote will be supplied by Idealist following an initial brief of requirements.*

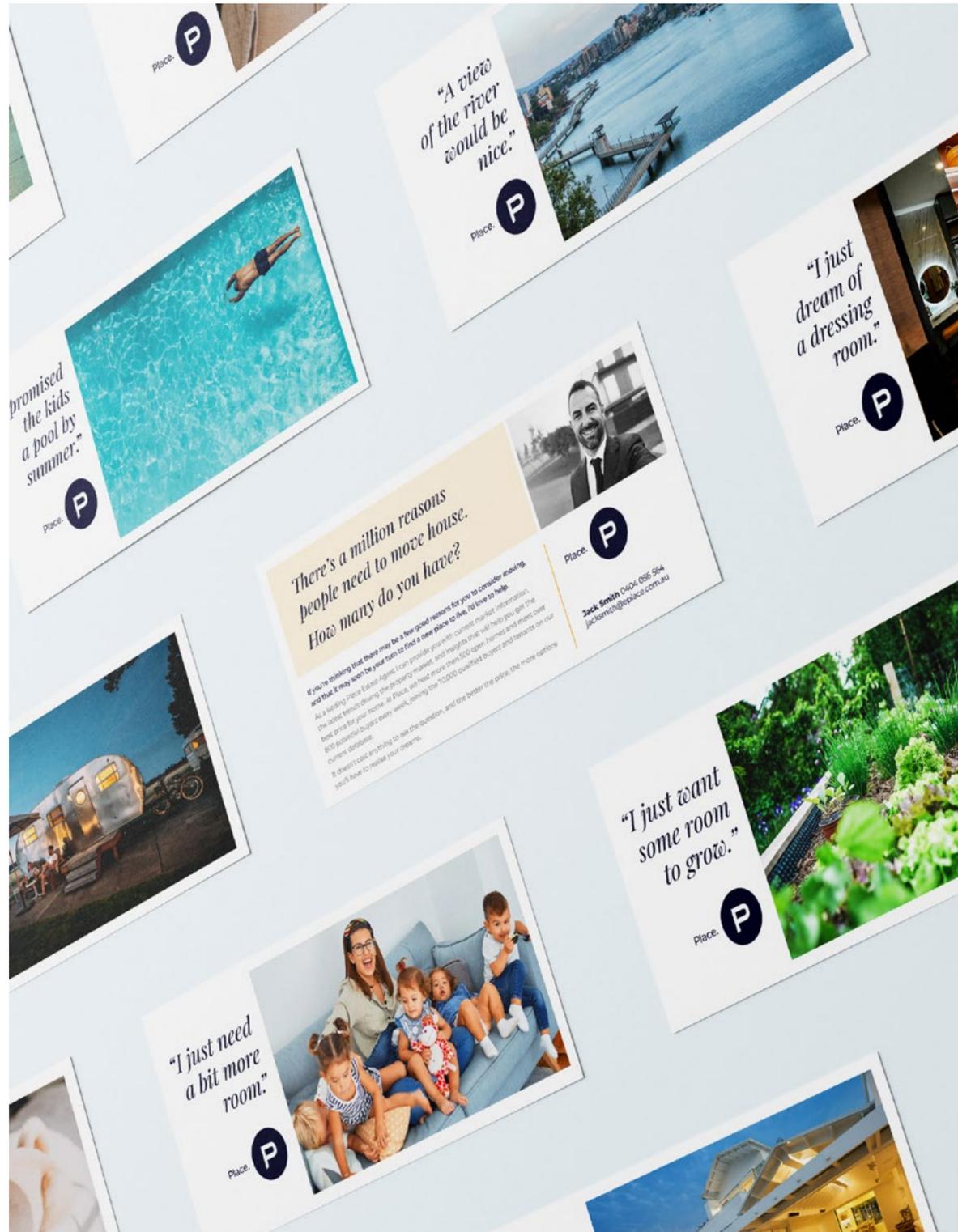
How to Order

PPS Offices CampaignTrack

Non-PPS Offices Contact Idealist

Customer Support

Idealist 3158 9000 agentmarketing@idlst.com.au



Reasons to Sell Mail Cards

Postcard, DL & DLX

The “Reasons to Sell” is our 2022 Sellers Campaign that is designed to be evergreen, not seasonal, and suitable for use across the entire year.

These mail cards invite potential vendors to contact the agent and discuss current marketing information, along with providing some general statistics about Place.

You can choose from a range of images with corresponding messages for the front of the card, whilst the message on the back is static.

How to Order

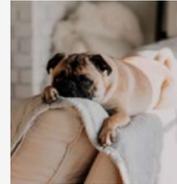
PPS Offices CampaignTrack

Non-PPS Offices Contact Idealist

Customer Support

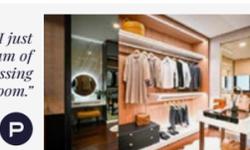
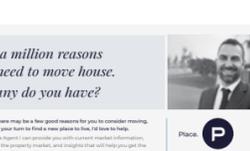
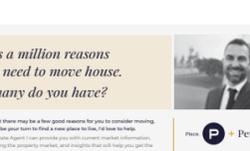
Idealist 3158 9000 agentmarketing@idlst.com.au

Reasons to Sell Postcard Options

<p>"I just want some room to grow."</p> <p>Place P</p> 	<p>"We just need a nice little ensuite."</p> <p>Place P</p> 	<p>"I dream of a gourmet kitchen."</p> <p>Place P</p> 	<p>"Guess who wants a pool?"</p> <p>Place P</p> 	<p>"We work from home now..."</p> <p>Place P</p> 	<p>"We'd love a Hamptons style home."</p> <p>Place P</p> 	<p>"I just need a bit more room."</p> <p>Place P</p> 
<p>"We just got a new baby."</p> <p>Place P</p> 	<p>"We're looking for our dream home."</p> <p>Place P</p> 	<p>"He needs a garden to play in."</p> <p>Place P</p> 	<p>"It's time we built our own home."</p> <p>Place P</p> 	<p>"I just dream of a dressing room."</p> <p>Place P</p> 	<p>"A bit more entertaining space would be nice."</p> <p>Place P</p> 	<p>"We're outgrowing our current home."</p> <p>Place P</p> 
<p>"We just want an outdoor area with a pool."</p> <p>Place P</p> 	<p>"I need another garage."</p> <p>Place P</p> 	<p>"I promised the kids a pool by summer."</p> <p>Place P</p> 	<p>"We think it's time to downsize."</p> <p>Place P</p> 	<p>"A view of the river would be nice."</p> <p>Place P</p> 	<p>"I just got an amazing new job."</p> <p>Place P</p> 	<p>"The kids need room to run."</p> <p>Place P</p> 
<p>"We want to try the sea-change thing."</p> <p>Place P</p> 	<p>There's a million reasons people need to move house. How many do you have?</p> <p>Place P</p>  <p>Peter Smith 0424 524 524 peter@peterblack.com.au</p>	<p>There's a million reasons people need to move house. How many do you have?</p> <p>Place P</p>  <p>Peter Smith 0424 524 524 peter@peterblack.com.au</p>				

CampaignTrack Reference:
Postcard (378920)

Reasons to Sell DL Options

<p><i>"I just want some room to grow."</i></p> <p>Place P</p> 	<p><i>"We just need a nice little ensuite."</i></p> <p>Place P</p> 	<p><i>"I dream of a gourmet kitchen."</i></p> <p>Place P</p> 	<p><i>"Guess who wants a pool?"</i></p> <p>Place P</p> 	<p><i>"We work from home now..."</i></p> <p>Place P</p> 	<p><i>"We'd love a Hamptons style home."</i></p> <p>Place P</p> 
<p><i>"I just need a bit more room."</i></p> <p>Place P</p> 	<p><i>"We just got a new baby."</i></p> <p>Place P</p> 	<p><i>"We're looking for our dream home."</i></p> <p>Place P</p> 	<p><i>"He needs a garden to play in."</i></p> <p>Place P</p> 	<p><i>"It's time we built our own home."</i></p> <p>Place P</p> 	<p><i>"I just dream of a dressing room."</i></p> <p>Place P</p> 
<p><i>"A bit more entertaining space would be nice."</i></p> <p>Place P</p> 	<p><i>"We've outgrown our current home."</i></p> <p>Place P</p> 	<p><i>"We just want an outdoor area with a pool."</i></p> <p>Place P</p> 	<p><i>"I need another garage."</i></p> <p>Place P</p> 	<p><i>"I promised the kids a pool by summer."</i></p> <p>Place P</p> 	<p><i>"We think it's time to downsize."</i></p> <p>Place P</p> 
<p><i>"A view of the river would be nice."</i></p> <p>Place P</p> 	<p><i>"I just got an amazing new job."</i></p> <p>Place P</p> 	<p><i>"The kids need room to run."</i></p> <p>Place P</p> 	<p><i>"We want to try the sea-change thing."</i></p> <p>Place P</p> 	<p><i>"There's a million reasons people need to move house. How many do you have?"</i></p> <p>Place P</p>  <p><small>If you're thinking that there may be a few good reasons for you to consider moving, and that it may soon be your turn to find a new place to live, let us help. As a leading Real Estate Agent I can provide you with current market information, the latest trends in the property market, and insights that will help you get the best price for your home. At Place, we have more than 100 years of experience and meet over 800 potential buyers every week, giving you 70000 qualified buyers and tenants on our current database. It doesn't cost anything to ask the question, and the better the price, the more options you'll have to realise your dreams.</small></p> <p><small>Place P Peter Smith 0424 054 564 peter.smith@place.com.au peter@place.com.au</small></p>	<p><i>"There's a million reasons people need to move house. How many do you have?"</i></p> <p>Place P Peter</p>  <p><small>If you're thinking that there may be a few good reasons for you to consider moving, and that it may soon be your turn to find a new place to live, let us help. As a leading Real Estate Agent I can provide you with current market information, the latest trends in the property market, and insights that will help you get the best price for your home. At Place, we have more than 100 years of experience and meet over 800 potential buyers every week, giving you 70000 qualified buyers and tenants on our current database. It doesn't cost anything to ask the question, and the better the price, the more options you'll have to realise your dreams.</small></p> <p><small>Place P Peter Smith 0424 054 564 peter.smith@place.com.au</small></p>

CampaignTrack Reference
DL (378910)

Reasons to Sell DLX Options

<p><i>"I just want some room to grow."</i></p> <p>Place </p> 	<p><i>"We just need a nice little ensuite."</i></p> <p>Place </p> 	<p><i>"I dream of a gourmet kitchen."</i></p> <p>Place </p> 	<p><i>"Guess who wants a pool?"</i></p> <p>Place </p> 	<p><i>"We work from home now..."</i></p> <p>Place </p> 	<p><i>"We'd love a Hamptons style home."</i></p> <p>Place </p> 
<p><i>"I just need a bit more room."</i></p> <p>Place </p> 	<p><i>"We just got a new baby."</i></p> <p>Place </p> 	<p><i>"We're looking for our dream home."</i></p> <p>Place </p> 	<p><i>"He needs a garden to play in."</i></p> <p>Place </p> 	<p><i>"It's time we built our own home."</i></p> <p>Place </p> 	<p><i>"I just dream of a dressing room."</i></p> <p>Place </p> 
<p><i>"A bit more entertaining space would be nice."</i></p> <p>Place </p> 	<p><i>"We've outgrown our current home."</i></p> <p>Place </p> 	<p><i>"We just want an outdoor area with a pool."</i></p> <p>Place </p> 	<p><i>"I need another garage."</i></p> <p>Place </p> 	<p><i>"I promised the kids a pool by summer."</i></p> <p>Place </p> 	<p><i>"We think it's time to downsize."</i></p> <p>Place </p> 
<p><i>"A view of the river would be nice."</i></p> <p>Place </p> 	<p><i>"I just got an amazing new job."</i></p> <p>Place </p> 	<p><i>"The kids need room to run."</i></p> <p>Place </p> 	<p><i>"We want to try the sea-change thing."</i></p> <p>Place </p> 	<p><i>"There's a million reasons people need to move house. How many do you have?"</i></p> <p>Place </p> <p><small>If you're thinking that there may be a few good reasons for you to consider moving, and that it may soon be your turn to find a new place to live, I'd love to help. As a leading Estate Agent I can provide you with current market information, the latest trends driving the property market, and insights that will help you get the best price for your home. At Place, we host more than 500 open homes and meet over 800 potential buyers every week, joining the 70,000 qualified buyers and tenants on our current database. It doesn't cost anything to ask the question, and the better the price, the more options you'll have to realise your dreams.</small></p> <p>Peter Smith 0404 056 564 peter.smith@place.com.au</p> 	<p><i>"There's a million reasons people need to move house. How many do you have?"</i></p> <p>Place  + Peter.</p> <p><small>If you're thinking that there may be a few good reasons for you to consider moving, and that it may soon be your turn to find a new place to live, I'd love to help. As a leading Estate Agent I can provide you with current market information, the latest trends driving the property market, and insights that will help you get the best price for your home. At Place, we host more than 500 open homes and meet over 800 potential buyers every week, joining the 70,000 qualified buyers and tenants on our current database. It doesn't cost anything to ask the question, and the better the price, the more options you'll have to realise your dreams.</small></p> <p>Peter Smith 0404 056 564 peter.smith@place.com.au</p> 

CampaignTrack Reference:
DLX (378924)

Profile Brochures.

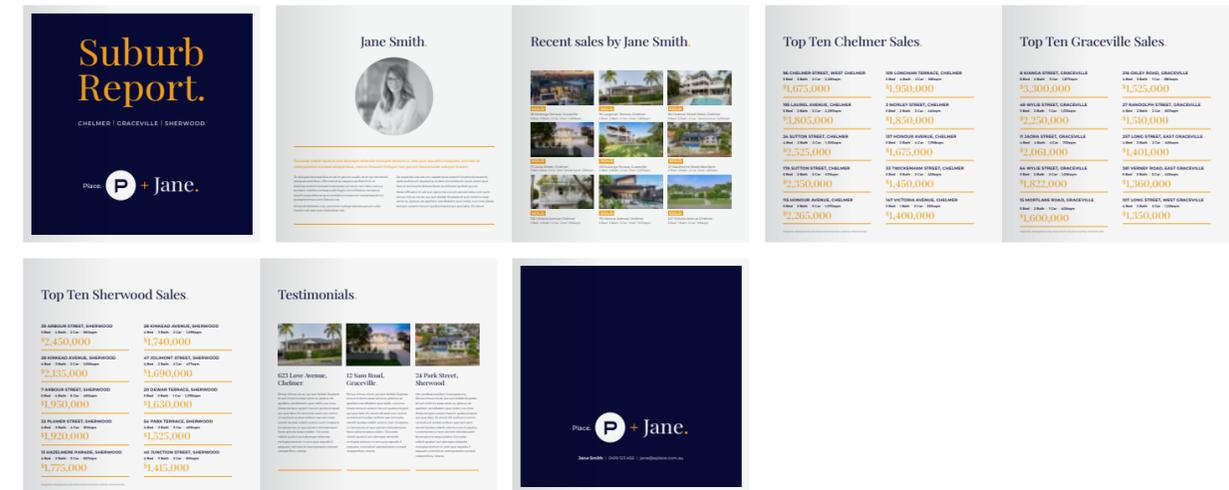
Agent brochures are an effective profile building tool that can be handed out at open homes, distributed via direct mail, or form part of a listing presentation.



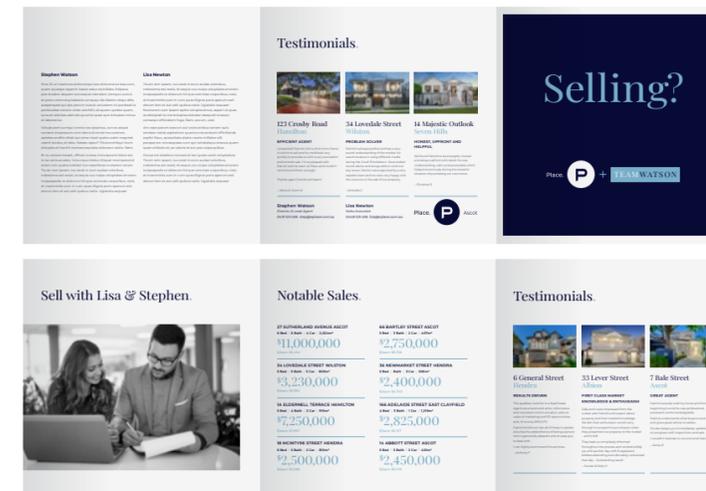
Profile Brochures

Agent brochures are available in the same styles and specifications as the Standard, Showcase and Prestige property brochures. The content can be tailored to suit agent requirements.

These brochures can be ordered through CampaignTrack. Following a confirmed order, a member of the Idealist team will contact you to discuss content requirements.



8 Page Profile Brochure
Size 210 x 210mm



6 Page Profile Brochure
Size 210 x 210mm



4 Page Profile Brochure
Size 178 x 126mm

Profile Brochures

** Design prices are based on all written and image content being supplied. If copy needs to be written, a quote will be supplied by Idealist following an initial brief of requirements. Design prices are based on the design following an existing template. If a fully bespoke design solution is required a quote will be supplied by Idealist following an initial brief of requirements.*

All prices include GST and delivery to one location.

How to Order

PPS Offices CampaignTrack

Non-PPS Offices Contact Idealist

Customer Support

Idealist 3158 9000 agentmarketing@idlst.com.au

4 Page Profile Brochure

Size 178x126mm

Pages 4pp

Stock 250gsm ecostar

Requires Bespoke Design*

\$310.00 (on top of below print costs)

Print

50	\$77.00
100	\$121.00
200	\$154.00
250	\$165.00
300	\$182.00
400	\$208.00
500	\$235.00
600	\$261.00
700	\$287.00
800	\$314.00
900	\$340.00
1000	\$367.00

6 Page Profile Brochure

Size 210x210mm

Pages 6pp

Stock 250gsm ecostar

Requires Bespoke Design*

\$465.00 (on top of below print costs)

Print

50	\$107.00
100	\$139.00
200	\$205.00
250	\$238.00
300	\$283.00
400	\$350.00
500	\$416.00
600	\$482.00
700	\$538.00
800	\$604.00
900	\$670.00
1000	\$737.00

8 Page Profile Brochure

Size 210x210mm

Pages 8pp

Stock 250gsm ecostar

Requires Bespoke Design*

\$620.00 (on top of below print costs)

Print

50	\$182.00
100	\$270.00
200	\$430.00
250	\$465.00
300	\$554.00
400	\$696.00
500	\$839.00
600	\$985.00
700	\$1,016.01
800	\$1,243.00
900	\$1,347.01
1000	\$1,530.00



Outdoor advertising is an effective way to raise awareness and build market presence in target suburbs and areas.

We have created a range of bus shelter and billboard designs that cater to different specifications, image styles and messaging.

Outdoor Advertising.



Bus Shelters

Bus shelter artwork design can be ordered through CampaignTrack. All bus shelter media bookings should be managed directly by agents with the media owners.

** Prices are based on the design following an existing template. If a fully bespoke design solution is required a quote will be supplied by Idealist following an initial brief of requirements.*

How to Order

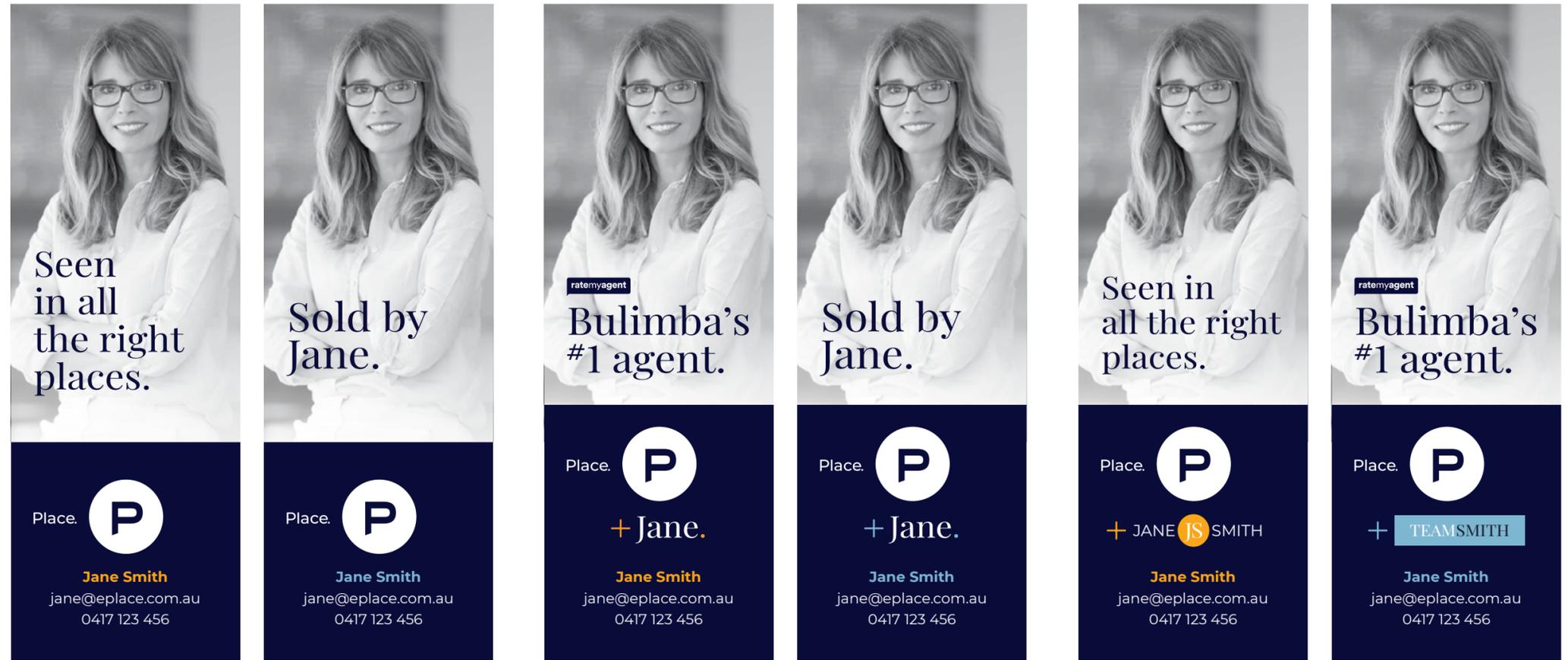
PPS Offices CampaignTrack

Non-PPS Offices Contact Idealist

Customer Support

Idealist 3158 9000 agentmarketing@idlst.com.au

Bus Shelter Examples



Full Length Bus Shelter



Split Bus Shelter

Billboards

Billboard artwork design can be ordered through CampaignTrack. All billboard media bookings should be managed directly by agents with the media owners.

** Prices are based on the design following an existing template. If a fully bespoke design solution is required a quote will be supplied by Idealist following an initial brief of requirements.*

How to Order

PPS Offices CampaignTrack

Non-PPS Offices Contact Idealist

Customer Support

Idealist 3158 9000 agentmarketing@idlst.com.au



Billboard Examples

Sold by Jane.

Place. **P** **Jane Smith**
jane@eplace.com.au
0417 123 456

Seen in all the right places.

Place. **P** **Jane Smith**
jane@eplace.com.au
0417 123 456

ratemyagent
Bulimba's
#1 agent.

Place. **P** + Jane.
Jane Smith 0417 123 456
jane@eplace.com.au

Seen in all the right places.

Place. **P** + JANE **JS** SMITH
Jane Smith 0417 123 456
jane@eplace.com.au

Press Advertising.

Press advertising is an effective way to raise awareness and build market presence. Press ads can be run in local publications to target a specific area or in broader publications like The Courier-Mail to raise mass awareness.



Press Advertising

The team at Idealist can create bespoke artwork for ¼-page, ½-page, full page or double page ads.

Press Ad artwork design can be ordered through CampaignTrack.

All press ad media bookings should be managed directly by agents with the media owners. Courier Mail ads are ALL booked via CampaignTrack, including agent ads.

Bespoke Design

¼ Page	\$77.00
½ Page	\$120.00
Full Page	\$120.00
Double Page	\$165.00

All prices Include GST. Design prices are based on all written and image content being supplied. If copy needs to be written, a quote will be supplied by Idealist following an initial brief of requirements.

How to Order

PPS Offices CampaignTrack

Non-PPS Offices Contact Idealist

How to Book Courier Mail Ad

PPS Offices CampaignTrack

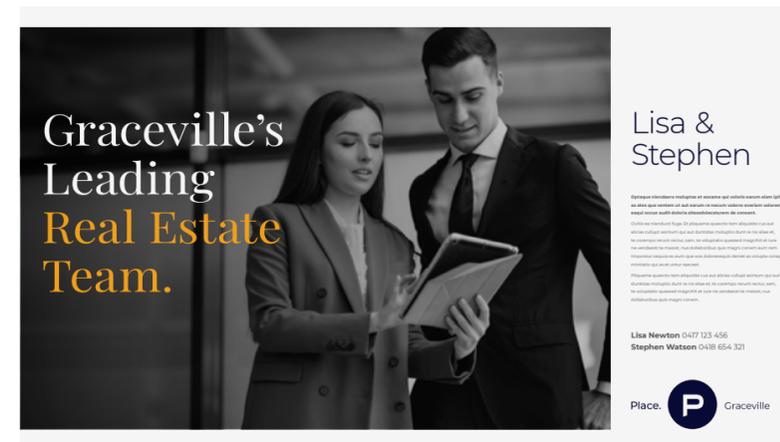
Non-PPS Offices Contact Idealist

How to Book Other Ads

All Offices Contact media company

Customer Support

Idealist 3158 9000 agentmarketing@idlst.com.au



Double Page Spread
310 x 550mm



Full Page
Size 310 x 278mm



Half Page
155 x 278mm



Quarter Page
144 x 129mm

Ad specifications will vary slightly depending on the publication.

Signboards & Overlays.

In addition to the signboards that are included in vendor paid property campaigns, a range of personalised signboards and overlays are available that promote our agents sold properties.



Sold Signboard

Agents can order and pay for a Sold Signboard with a sold overlay.

Large Sold Signboard

Size 2200x1100mm

Print

1 **\$263.00**

Sold Placeboard

Size 1800x900mm

Print

1 **\$111.00**

All prices include GST and include installation and removal of sign.

How to Order

PPS Offices CampaignTrack

Non-PPS Offices Contact Idealist

Customer Support

Idealist 3158 9000 agentmarketing@idlst.com.au



Testimonial Signboard



We have created Testimonial Signboard templates that include a text area for personalised agent messaging. This could be a testimonial from a client or a specific message about the sale of a property.

Testimonial Prestigeboard

Size 2200x1100mm

Print

1 **\$230.00**

Testimonial Placeboard

Size 1800x900mm

Print

1 **\$100.00**

All prices Include GST and include installation and removal of sign.

How to Order

PPS Offices CampaignTrack

Non-PPS Offices Contact Idealist

Customer Support

Idealist 3158 9000 agentmarketing@idlst.com.au



Sold Overlays

A range of personalised Sold Overlays are available for agents.

Size 1150x300mm

Print

1 **\$33.00**
 10 **\$68.00**

All prices Include GST and delivery to one location

How to Order

PPS Offices CampaignTrack

Non-PPS Offices Contact Idealist

Customer Support

Idealist 3158 9000 agentmarketing@idlst.com.au



Sold Overlays with Agent Images

Sold Overlays with agent images are available for agents.

Size 1150x300mm

Requires Bespoke Design*

\$77.50 (on top of below print costs)

Print

10 **\$68.00**

All prices Include GST and delivery to one location

How to Order

PPS Offices CampaignTrack

Non-PPS Offices Contact Idealist

Customer Support

Idealist 3158 9000 agentmarketing@idlst.com.au



Small 'Sold' stickers can be used on any left-over property brochures and mail cards.

Sold Stickers.

Sold Stickers

Size 40mm

Print

1,750 **\$216.83**

*All prices include GST and delivery to one location.
Please note that 1,750 is the minimum order quantity.*

How to Order

PPS Offices CampaignTrack

Non-PPS Offices Contact Idealist

Customer Support

Idealist 3158 9000 agentmarketing@idlst.com.au



Open Home Collateral.

A range of open home tools are available to help make your OFI's as impactful as possible. Agent or team logos can be added to the artwork as needed.



Endurosigns

Reskin

Size 435x585mm

Print

1 **\$77.00**

New

Size 435x585mm

Print

1 **\$220.00**

All prices include GST and delivery to one location.

How to Order

PPS Offices CampaignTrack

Non-PPS Offices Contact Idealist

Customer Support

Idealist 3158 9000 agentmarketing@idlst.com.au



Endurosigns





Name Badges

Name Badges are available to order for all members of your team. These could be worn within the office, at Place events and at your open homes. The name badges are a colour printed name badge, with a domed resin top and magnetic backing.

Size 27x72mm

Print

1	\$37.95
2	\$53.95
5	\$101.75
10	\$181.50

All prices include GST and delivery to one location.

How to Order

PPS Offices CampaignTrack

Non-PPS Offices Contact Idealist

Customer Support

Idealist 3158 9000 agentmarketing@idlst.com.au



Signboard Flags

Small

Size 410x1200mm

Print

1 **\$77.00**

Large

Size 580x1700mm

Print

1 **\$116.00**

All prices Include GST and delivery to one location.

How to Order

PPS Offices CampaignTrack

Non-PPS Offices Contact Idealist

Customer Support

Idealist 3158 9000 agentmarketing@idlst.com.au

Signboard Flags



Tear Drop & Feather Flags



Tear Drop Flag

Size 3000x1000mm

Feather Flag

Size 3300x700mm

With ground spike & carry bag

Print

1 \$240.00

Freight \$27.50

With under wheel base and swivel, & carry bag

Print

1 \$275.00

Freight \$27.50

All prices include GST.

How to Order

PPS Offices CampaignTrack

Non-PPS Offices Contact Idealist

Customer Support

Idealist 3158 9000 agentmarketing@idlst.com.au

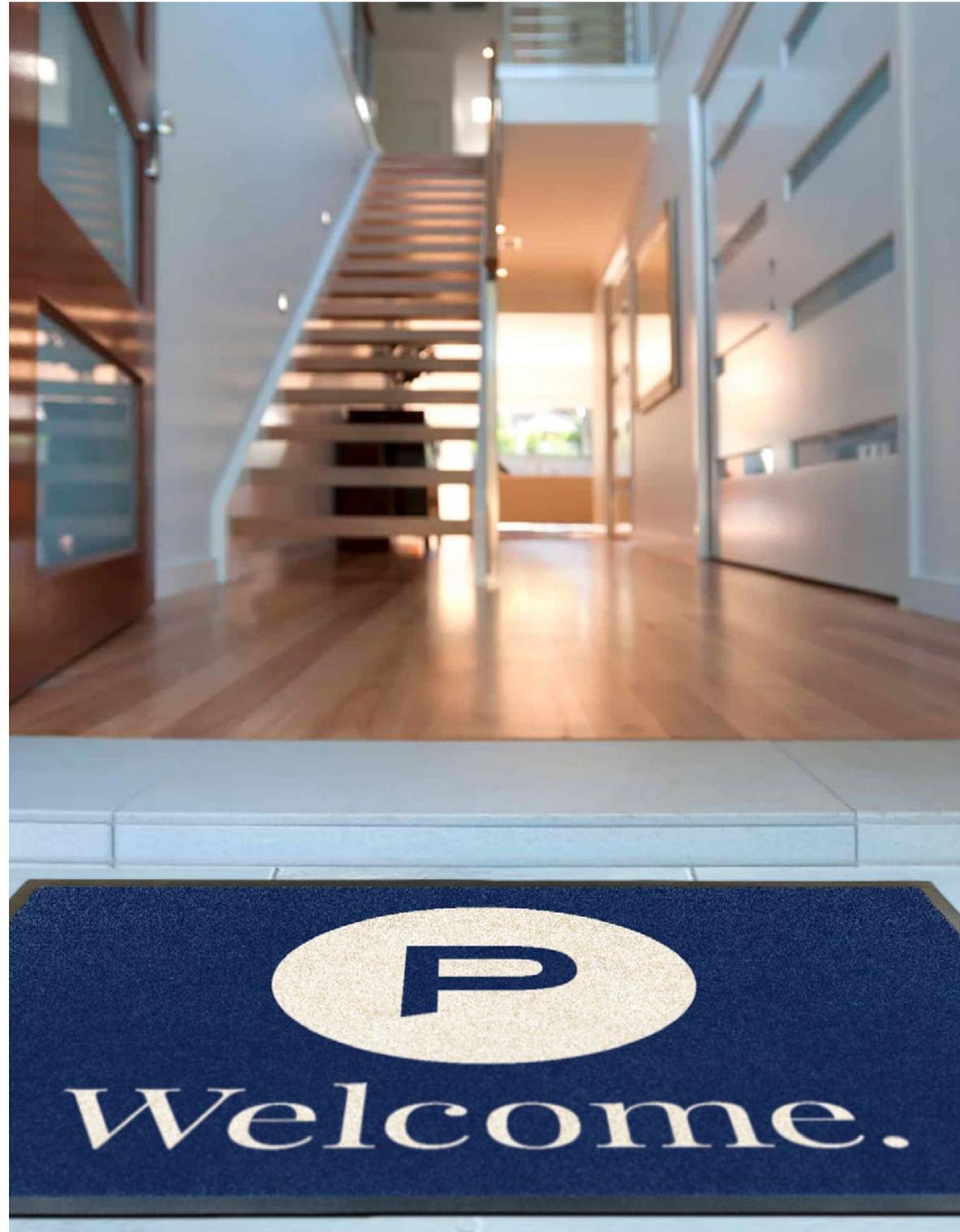
Tear Drop Flags



Teardrop Flags



Feather Flags



Door Mats

Small

Size 600x850mm

Print

- 1 **\$240.00**
- 2 **\$345.00**
- 10 **\$1,157.00**

Large

Size 850x1500mm

Print

- 1 **\$397.00**

Runners

Size 850x2000mm

Print

- 1 **\$647.00**

All prices include GST and delivery to one location.

How to Order

PPS Offices Contact Idealist

Non-PPS Offices Contact Idealist

Customer Support

Idealist 3158 9000 agentmarketing@idlst.com.au

Social Media.

Social media is a vital part of the agent marketing mix, whether it's a paid or organic campaign.



Social Tiles

FREE
THROUGH
CAMPAIGNTRACK

To provide a consistent and effective organic presence on social media, we have created a suite of social tiles that can promote anything from recently listed and for lease properties to upcoming open homes and recently sold properties.

These property alert tiles are **FREE** and are available to create through CampaignTrack.

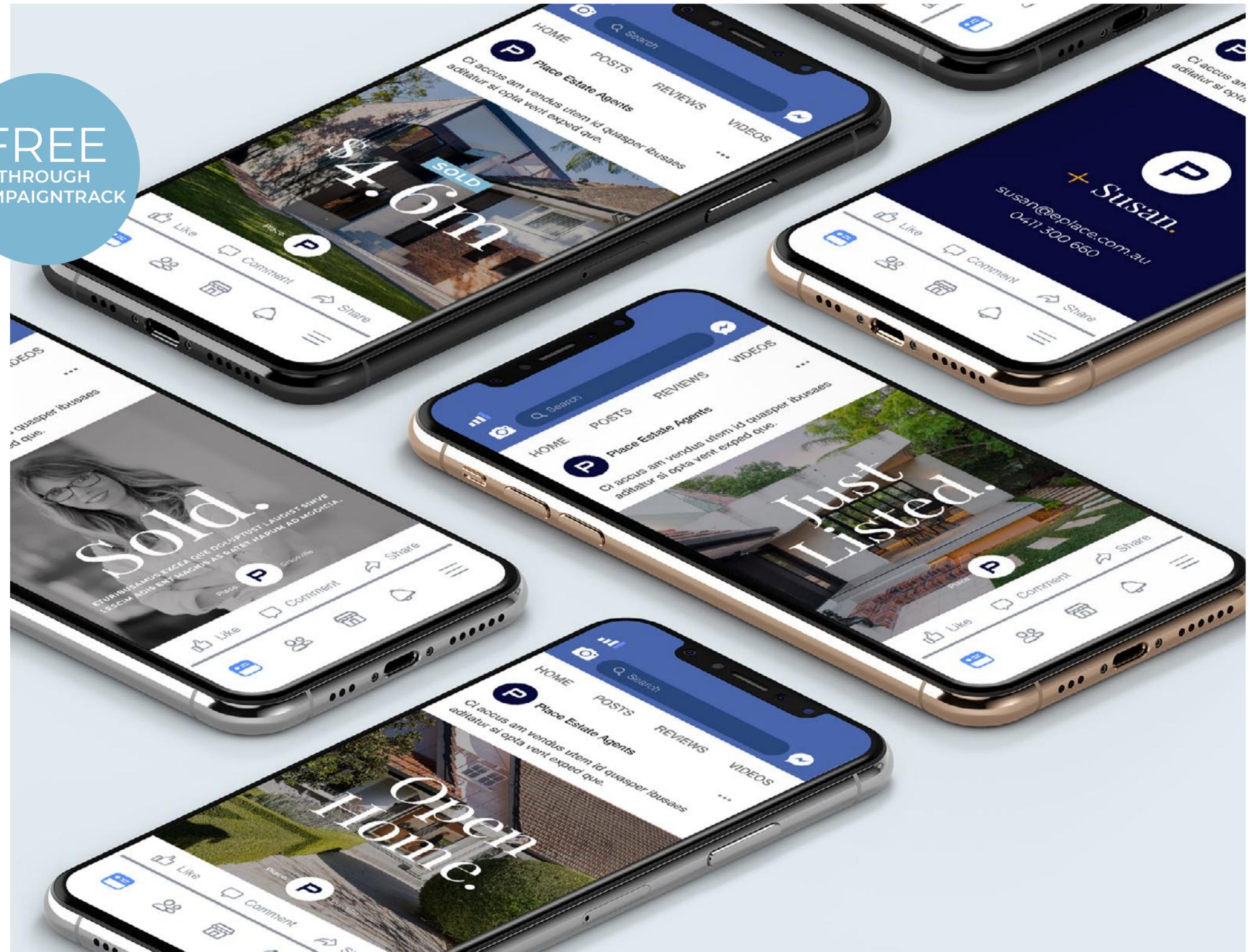
How to Order

PPS Offices CampaignTrack

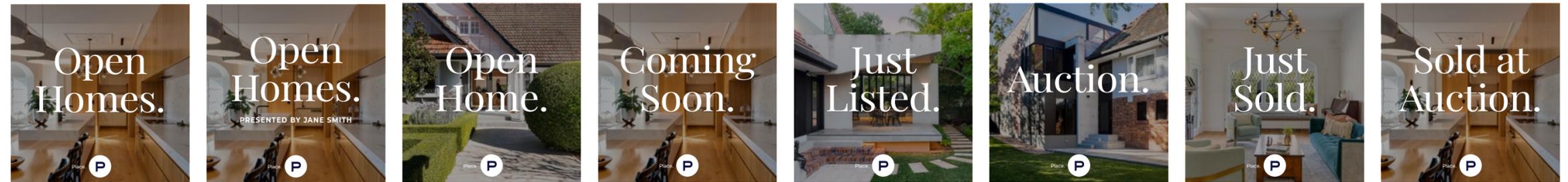
Non-PPS Offices Contact Idealist

Customer Support

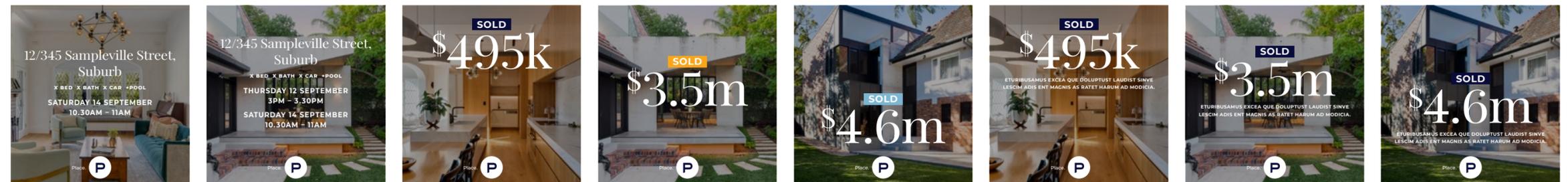
Idealist 3158 9000 agentmarketing@idlst.com.au



Social Tiles



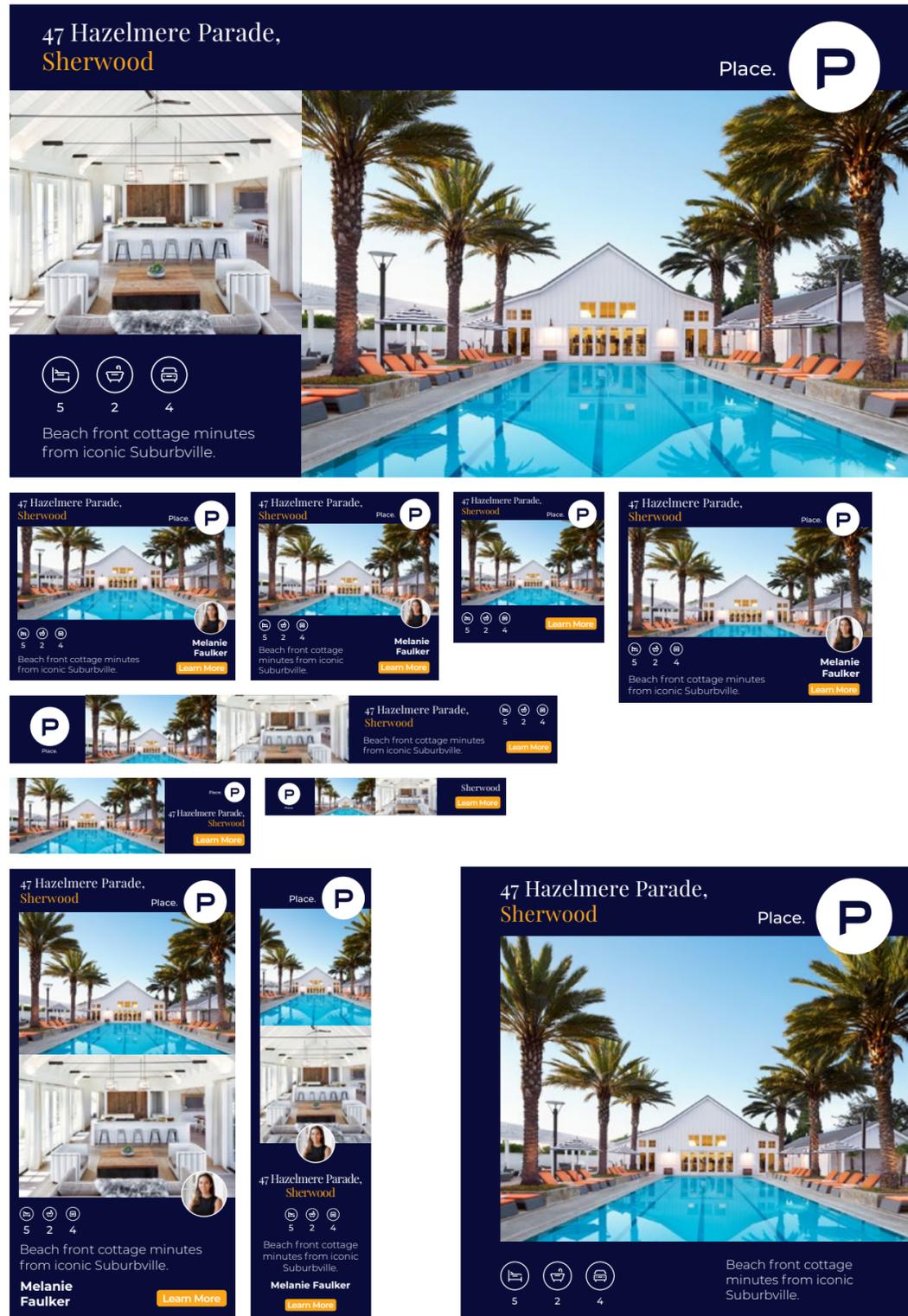
Cover Suite



Content Suite



Contact Suite



A.I.M. Social Media Advertising

A.I.M. is a paid social media platform created by CampaignTrack that allows agents to promote themselves and their sold properties. The platform is also used to promote listings as part of VPA.

The A.I.M. products are available to access through CampaignTrack.

Product	Price	Facebook	Google Display	Duration	Expected Results
Sold Digital DL Starter	\$79.00	Yes	Yes	7-10 days	17-20k ad views 150-200 clicks
Sold Digital DL Extend	\$158.00	Yes	Yes	7-10 days	40-45k ad views 250-400 clicks

All prices Include GST.

How to Order

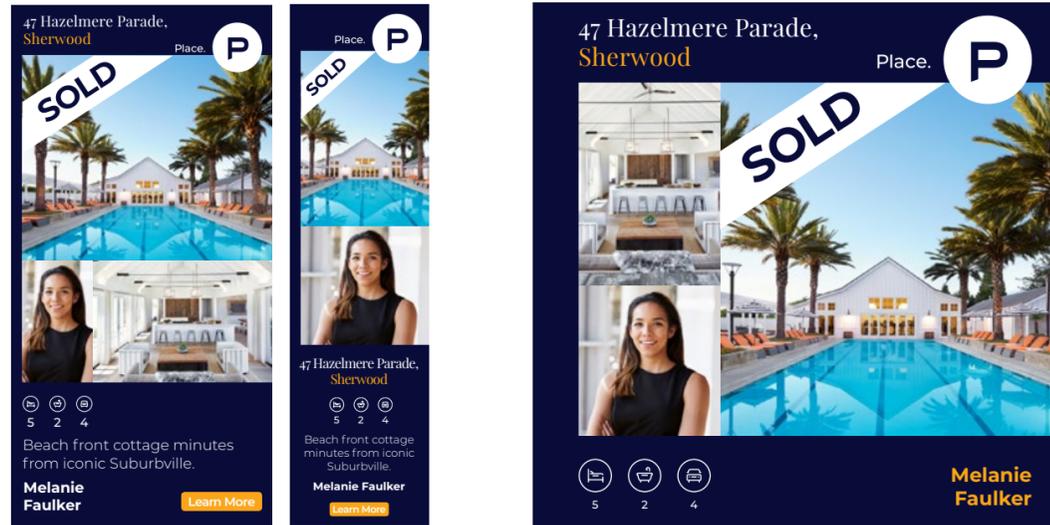
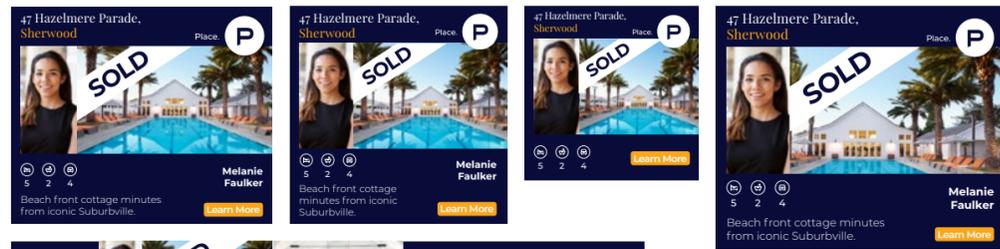
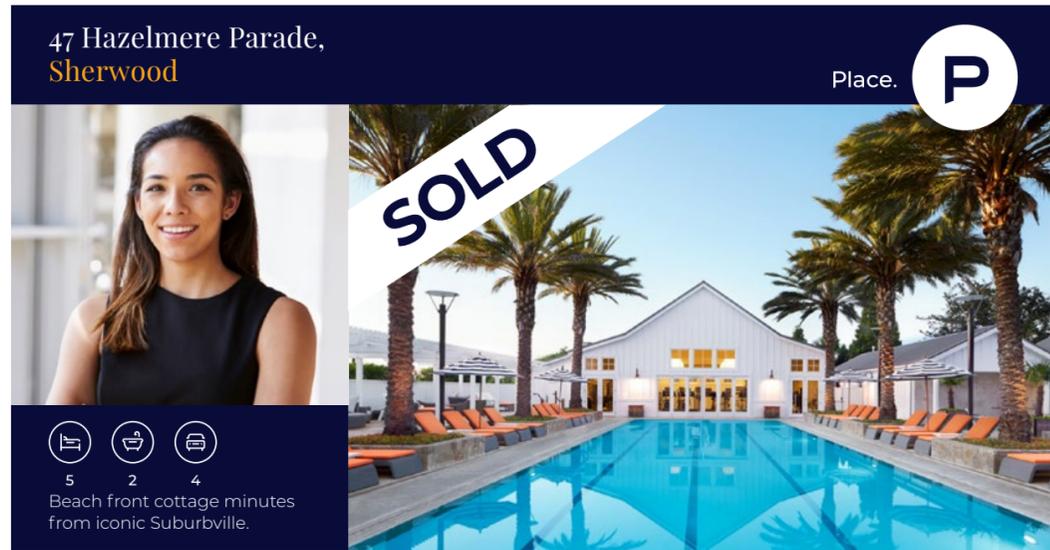
PPS Offices CampaignTrack

Non-PPS Offices Contact Idealist

Customer Support

Idealist 3158 9000 agentmarketing@idlst.com.au

Non-PPS Offices An account will need to be set up directly with AIM



Spoke Social Media Advertising

Spoke is alternative paid social media platform created by REX that allows agents to promote themselves and their sold properties. The platform is also used to promote listings as part of VPA.

The Spoke products are available to access through CampaignTrack.

Product	Price	Facebook	Google Display	Duration	Expected Results
Local Recognition	\$100.00	Yes	Yes	7-10 days	5-25k ad views
Intense Exposure	\$200.00	Yes	Yes	14 days	11-49k ad views
Extreme Exposure	\$350.00	Yes	Yes	28 days	19-86k ad views

All prices Include GST.

How to Order

PPS Offices CampaignTrack

Non-PPS Offices Contact Idealist

Customer Support

Idealist 3158 9000 agentmarketing@idlst.com.au

Non-PPS Offices An account will need to be set up directly with Spoke



Brand approved, quality merchandise items to add some extra flair to your open home events, include as gifts to your clients or increase the presence of Place in your area.

Merchandise.

Pens

We've sought out a pen that stands out from the rest and displays the Place brand beautifully. These are generic. The "Riverstone" pen is a retractable aluminum ball pen with a unique stone-like textured finish and shiny chrome accents. It has a blue, large-volume refill with 1800 meters of writing ink and a tungsten carbide ball for improved writing quality. Ordered in quantities of 10.

Print

10	\$17.60
20	\$35.20
50	\$88.00
100	\$176.00

All prices include GST. Does not include delivery.

How to Order

PPS Offices CampaignTrack

Non-PPS Offices Contact Idealist

Customer Support

Idealist 3158 9000 agentmarketing@idlst.com.au





Key Rings

Perfect to handover those keys on settlement day in style. Shiny, silver metal finish, with spinning Place circle in the middle. These are a generic item.

Print

1	\$3.03
5	\$15.13
10	\$30.25
20	\$60.50

All prices include GST. Does not include delivery.

How to Order

PPS Offices CampaignTrack

Non-PPS Offices Contact Idealist

Customer Support

Idealist 3158 9000 agentmarketing@idlst.com.au

Umbrellas



Available in Navy, or White, high quality, 8 panel “golf” umbrella with auto opening, and black moulded rubber handle. A must have for auctions and opens.

Print

1	\$30.00
2	\$59.99
5	\$149.99
10	\$299.97

All prices Include GST. Does not include delivery.

How to Order

PPS Offices CampaignTrack
Non-PPS Offices Contact Idealist

Customer Support

Idealist 3158 9000 agentmarketing@idlst.com.au

Hats

The ultimate Place merchandise! A variety of Place hats are available to order for your personal use, or to share with clients. Choose from three styles a Trucker Hat with a foam front, Trucker Hat with a brushed cotton front, or the ever popular “quick-dry” sports hat.

Print

1	\$15.00
5	\$75.00
10	\$150.00
25	\$375.00
50	\$750.00
100	\$1,500.00

All prices Include GST. Does not include delivery.

How to Order

PPS Offices CampaignTrack

Non-PPS Offices Contact Idealist

Customer Support

Idealist 3158 9000 agentmarketing@idlst.com.au

Trucker Hat with foam front,
gold and white stripe.



Trucker Hat brushed cotton front,
blue and white stripe.



Sports Hat,
quick-dry.



Campaign Frameworks.

With all of these agent marketing tools at your fingertips, it's important to plan the effective use of them as part of an ongoing personal marketing strategy.

To assist, we have created a series of agent marketing campaign frameworks that you can follow over the course of the year to create a consistent presence in the market and to maximise your investment.





agentmarketing@idlst.com.au