

GAVL FAQ's.

Q.

What is Gavl?

- A. GAVL is a livestreaming platform used for auction property exposure. Whilst buyers can bid via the app, at Place we use it solely for livestreaming. **If a buyer requests to bid via the app, contact them to register to bid via telephone.**
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Q.

Why should I use Gavl?

- A. At the end of the livestream, a summary of online activity is provided to the listing agent including full names and contact details of viewers, enabling the agent to contact more (potentially motivated) people in real estate mode.

As well as data, this is excellent agent exposure and branding!

Q.

How can I book a livestreamed auction?

- A. Ensure Gavl livestreaming is incorporated in marketing campaigns where an auction is being pitched*. This will prompt Idealist to push the listing to Gavl when launched. Check the listing is correctly displayed online (allow 24 hours).

*Does not replace the requirement to include auctioneer booking fee in marketing campaign.

Q.

How can I notify buyers?

- A. Download the Gavl app, create an agent account to login and navigate to the Gavl listing. Copy the link and share with buyers.
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Q.

How do I livestream on the day?

- A. Have a tripod, phone mount and iPhone to setup on the day. Login to individual user account and locate the Gavl listing in the app.
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