

# First Time Login

1. You will receive an email inviting you to the platform.
2. Either click on the link included or visit the URL:  
<https://place.thetodaybusiness.com.au/login>
3. Follow the prompts to set your password.

### Login

EMAIL

PASSWORD

  
[Forgotten password?](#)

### Reset password

Enter your email address below to reset your password.

EMAIL\*

  
[Back to login](#)

### Reset password

Success! We have sent password reset instructions to your email.

### Password reset request

Hi Kirsten

We received a password reset for your account. If this wasn't you, or you don't want to reset your password after all (that's ok), please ignore this email.

If you do want to change your password, just click the button below.

### Reset your password

PASSWORD\*

CONFIRM PASSWORD\*

  
[Back to login](#)

### Login

EMAIL

PASSWORD

  
[Forgotten password?](#)

# Agent Branding

Use **PlacePulse Digital** to grow your brand and build your business.

Tailor your ad to promote your sales achievements and find your next listing.

- ❖ You select the listing image
- ❖ You update the ad copy
- ❖ You select your area targeting



The image shows a real estate agent branding advertisement. At the top, there is a photograph of a modern, two-story house with a white garage door and a balcony. Overlaid on the bottom right of the house photo is a circular portrait of a man, Denis Najzar, wearing a dark suit jacket and a white shirt. Below the photo, the text 'SOLD BY' is written in white on a dark blue rectangular background. Underneath that, the name 'Denis Najzar' and phone number '0438 457 599' are displayed in a bold, dark font. A light gray box contains the text: 'As a leading local agent, I can provide you with current market information, the latest trends driving the property market, and insights that will help you get the best price for your home.' At the bottom left, the 'Place. P' logo is shown, and at the bottom right, there is an orange button with the text 'GET IN TOUCH!' in white.

**SOLD BY**

**Denis Najzar 0438 457 599**

As a leading local agent, I can provide you with current market information, the latest trends driving the property market, and insights that will help you get the best price for your home.

Place. **P**

**GET IN TOUCH!**

# Booking Agent Branding

1. Log in to PlacePulse Digital.

2. Select 'Agent Order'



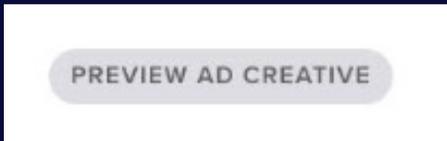
3. Complete Booking Form.

<p><b>AD COPY</b> UP TO 150 CHARACTERS OUTLINING YOUR KEY COMMUNICATION</p> <input type="text"/>	<p><b>VIDEO</b> ONLY AVAILABLE FOR PACKAGES INCLUDING VIDEO. UPLOAD 1 VIDEO. FILE TYPE MP4. MAX SIZE 100MB</p> <p>Choose a file or drop one here</p>
<p><b>TERRITORY POSTCODES *</b> INSERT UP TO 4 TERRITORY POSTCODES YOUR CAMPAIGN WILL DISPLAY ACROSS (SEPARATE BY COMMAS I.E. 3000, 3001)</p> <input type="text"/>	<p><b>USER</b></p> <p>Select User</p>
<p><b>DESTINATION URL *</b> ADD THE URL (INCLUDING HTTPS) WHERE THE CAMPAIGN WILL SEND TRAFFIC TO - I.E. AGENT PROFILE ON YOUR DEDICATED WEBSITE.</p> <input type="text"/>	<p><b>AGENT NAME *</b> FOR DISPLAY IN ALL AD CREATIVE FORMATS. MANUALLY INCLUDE IF AGENT NOT AVAILABLE IN THE DROP DOWN.</p> <input type="text"/>
<p><b>SELECT LISTING FOR CAMPAIGN</b></p> <p>Select or start typing</p>	<p><b>AGENT EMAIL ADDRESS *</b> NOT FOR DISPLAY IN ANY AD CREATIVE. REQUIRED FOR PLATFORM COMMUNICATIONS.</p> <p>Please enter a valid email</p>
<p><b>PROPERTY IMAGE *</b> UPLOAD AT LEAST 1 PROPERTY IMAGE UP TO A MAX OF 4. FILE TYPE: JPEG OR PNG. MAX SIZE 1MB</p> <p>Drop files here to upload or SELECT FILES</p>	<p><b>AGENT PHONE NUMBER *</b> FOR DISPLAY IN ALL AD CREATIVE FORMATS. PLEASE NOTE IF NOT PRE-POPULATED.</p> <input type="text"/>
<p><b>CAMPAIGN LABEL</b> SELECT THE LABEL YOU WISH TO ADD TO THE CREATIVE. THIS WILL SIT ACROSS THE PROPERTY IMAGE</p> <input type="text"/>	<p><b>AGENT IMAGE *</b> UPLOAD AGENT HEADSHOT IF NOT DISPLAYING. FILE TYPE: JPEG OR PNG. MAX SIZE 1MB</p> <p>Choose a file or drop one here</p>
	<p><b>CAMPAIGN PACKAGE *</b> SELECT THE REQUIRED PACKAGE.</p> <p>Select Campaign Package</p>
	<p><b>CAMPAIGN START DATE *</b> SELECT THE DATE YOU WOULD LIKE THE CAMPAIGN TO START</p> <p>Select date &amp; time</p>

# Booking Agent Branding

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4. Select 'Preview Ad Creative' to review agent image size proportions in the ad.



If the image is too large or too small, you can upload a resized image. This will be stored in the platform for use in your next campaign.

5. Select 'Confirm and Pay'



And enter your credit card details.

6. Your ads will be dynamically created and your campaign will go live in the next 24 hours.

7. You will receive a weekly campaign report via email, in addition to any sales appraisal requests generated via the social lead channel.