

PlacePulse

DIGITAL

VPA Packages

	PlacePulse Digital STANDARD	PlacePulse Digital ENHANCE	PlacePulse Digital OPTIMAL	PlacePulse Digital ULTIMATE	PlacePulse Digital PRESTIGE
Duration	7 Days	14 Days	14 Days	21 Days	21 Days
Average Impressions	15,000 – 20,000	20,000 – 35,000	25,000 – 45,000	30,000 – 55,000	60,000 – 95,000
Ad Types & Channels	Social Social Lead Display	Social Social Lead Display Native	Social Social Lead Display Native	Social Social Lead Display Native	Social Social Lead Display Native
Agent Extend	NA	FREE 5 Day Agent Extend	FREE 5 Day Agent Extend	FREE 5 Day Agent Extend	FREE 10 Day Agent Extend
Interstate Targeting	NA	NA	NA	NA	Prestige suburbs in Sydney, Melbourne, Adelaide & Hobart
Price	\$399 incl GST	\$499 incl GST	\$699 incl GST	\$999 incl GST	\$2,499 incl GST