

Simple marketing tools for smart real estate agents.

WHAT DOES iREALTY DO FOR PLACE ESTATE AGENTS?

EMAILS

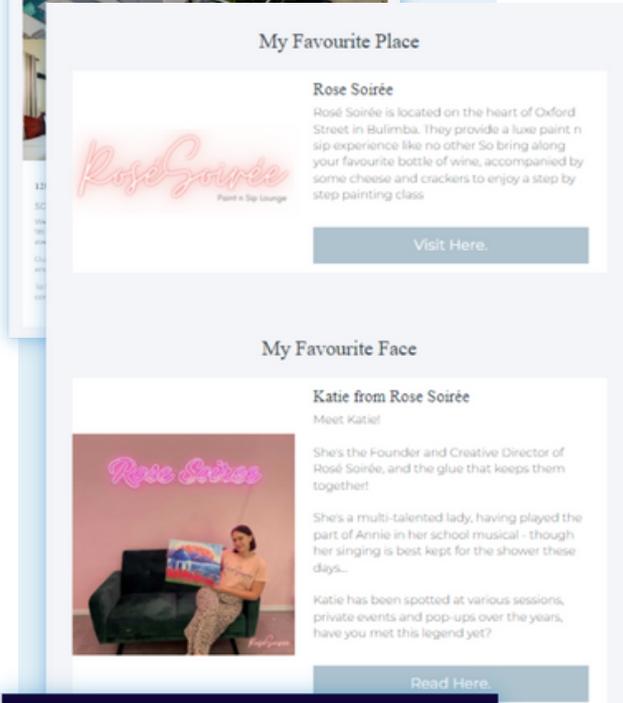
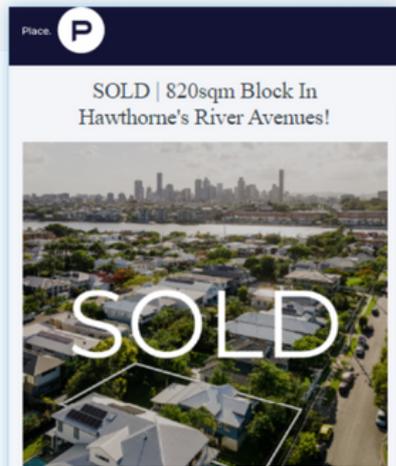
- Access fully customisable Place branded email templates to create emails that impress buyers and vendors alike
- Send office newsletters, new listings & just sold alerts, and nurture emails
- Add your choice of interactive banners and lead-generating landing pages

REPORTING

- Automatically receive insightful activity reports each time marketing is sent from your account
- Keep track of contacts with instant subscriber profiling based on tracking in your campaigns
- Receive instant alerts when a contact interacts with your marketing in a way you should know about

PLUS

- Utilise free unlimited training on all features in the account (both online and in-office)
- Request an account audit from our digital marketing team
- Access our property prediction tool to impress potential vendors at your next listing presentation
- Take advantage of our unlimited email and phone support (within business hours)



iRealty