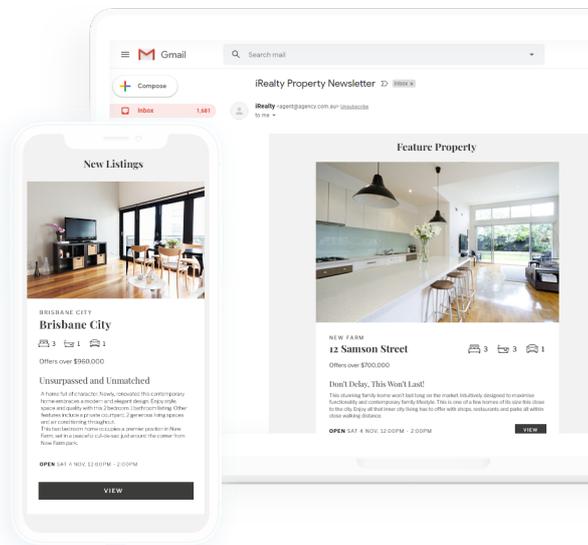




TYPE	FROM	AUDIENCE	SCHEDULE	STATUS
Welcome Email	[Profile]	New Subscribed today	Daily 12:30pm	<input checked="" type="checkbox"/>
Inspections	[Profile]	Buyers Clicked 30 days	Weekly Tuesday at 3:30pm	<input type="checkbox"/>
Appraisal	[Profile]	Appraisal Submitted 30 days	Fortnightly Friday at 1:30pm	<input checked="" type="checkbox"/>

Automate Your Marketing

Set up smart automated campaigns that suit your goals with iRealty. Generate more leads, build brand awareness and keep inactive contacts in-the-know until it's time for them to meet the market.



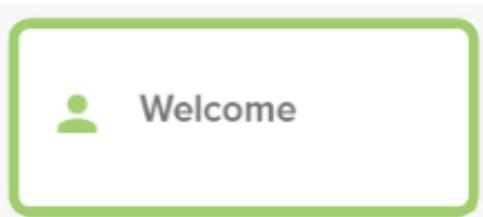
Property Automation

Choose from the following property automation options:

- Just Listed
- OFIs
- Price Updates
- Auctions
- Recent Sales

The iRealty Pro and Support team can set these up to go out weekly, monthly and fortnightly, drawing property information automatically from your CRM.

Nuture Automation



Welcome new contacts to your database and let them know the benefits of being on your email list or regularly survey your contacts to discover what they're looking for with our Nurture automation options

Follow up your hottest leads with call-to-action specific emails, designed to encourage contacts to submit their details for:

- Sale appraisals
- Rental appraisals
- Refinancing information
- Home loan requests
- Market reports

Call to Action Automation

PROPERTY ALERTS

- Open homes
- Price change
- Recently sold
- New listings
- Auctions

SERVICE ALERTS

- Property preference survey
- Welcome email
- Refinancing
- Appraisal offer

